

# FC SHAKHTAR ANNUAL REPORT SEASON 2021/22

WE DEFEND WE FIGHT WE WILL WIN

# PRESIDENT'S STATEMENT





Together, we got along one of the shortest, but at the same time incredibly difficult seasons in the history of world football. A season of such trials and challenges that no country has faced before. It is the first and, I sincerely hope, the only Ukrainian championship that was never finished.

The season ended on February 24,
2022 for us, on the day the war has
begun. Football goes to a very distant
plan during such moments, and
the only and most important goal
becomes a different kind of victory,
victory over the aggressor and invader.

Since the moment of the full-scale
Russian invasion of Ukraine, we are
all united by one goal – to win the
war and return all the lands occupied
by the enemy. And everything we
have done after February 24 was for
this goal. All our efforts were aimed
at provision of help for Ukraine and
Ukrainians.

Shakhtar played the charity matches in different countries to tell the world

the truth about the war in Ukraine. The world should know what is going on in our country. Every person on the planet should understand what challenges the Ukrainian people are going through on the way to their freedom and independence for peace and tranquillity of the entire Europe. Our goal and our mission are to show and deliver this truth. Charity matches also made it possible to raise sufficient funds to help Ukrainians – soldiers, medical workers, civilians, children. The club organized the Shelter Centre at the Arena Lviv providing support to thousands of internally displaced persons from all over Ukraine. We separately provide aid to the families taken into care, we help children who lost their parents in this war.

And provision of such aid continues.

We will support Ukrainian football:

I made a decision to allocate

UAH 60 million to help clubs and
football projects in Ukraine. We will
support those who need it most, that
is, Ukrainian children left without
parents. Because children are the
future of our country and Ukrainian

nation. We will help in rehabilitation of Ukrainian soldiers defending Ukraine at the cost of their own health and requiring now treatment and recovery. We will support the internally displaced persons and provide civilians with all the required aid. I want to stress it once again: we have always provided, are providing and will provide the necessary help for the victory of Ukraine.

Our life completely changed, as did our country and the whole world during the long months of the war.

Shakhtar also changed a lot. The international players left the club. It was impossible to imagine the team without them half a year ago. However, new players joined the team, strong and talented Ukrainians, many of whom are graduates of our Academy.

We also invited Igor Jovicevic to the head coach position. This is a Croatian coach with European mentality and Ukrainian brave heart. He is ready to be in Ukraine and share all difficulties and hazards together with Ukrainians. This deserves a great respect. So I

believe in Igor and his idea, believe in the coaching staff and believe in our team. I believe in young, ambitious, Ukrainian Shakhtar. And I know that we will fight not only for the club, but also for our country in every tournament, in every match.

However, my strongest believe is in victory of Ukraine. In the victory of good over evil, in the triumph of truth, justice and the spirit of the Ukrainian people. Today, all our thoughts and efforts are aimed at this victory, and we will continue doing everything we can to bring it closer. I believe that the day when we return to the liberated peaceful Ukrainian Donetsk and meet all together at our Donbas Arena will come soon.

Respectfully yours, FC Shakhtar president Rinat Akhmetov





- 02 President's statement
- **04** CEO report

#### **CLUB**

- **07** Philosophy
- 08 Management
- **09** Infrastructure

#### **TEAM**

**20** Transfers

- 21 Thank you, Roberto De Zerbi!
- 22 Welcome, Igor Jovicevic!
- 23 Season review
- 27 The beginning of the war
- 28 Infographics
- 31 Country is at war
- 32 The football world supports Ukraine

#### **CHARITY**

**36** Shelter Centre

38 Shakhtar Global Tour for Peace in Ukraine

#### **SHAKHTAR WOMEN**

#### **ACADEMY**

#### SHAKHTAR ACADEMY IN SPLIT

#### **SHAKHTAR SOCIAL**

- **55** Grassroots football
- 58 Education
- **59** Gender equality

- 60 Social inclusion
- 61 Internally displaced persons
- 62 Shakhtar Social Foundation during the war
- 65 Children's stories
- 66 Shakhtar Football School

#### **COMMUNICATIONS**

- **68** Official website
- 69 Social media

- 70 Shakhtar TV
- 71 Shakhtar Club
- **72** Direct communications

#### **PARTNERSHIP AND SPONSORSHIP**

75 Help from sponsors and partners during the war

#### **FINANCE**

- **77** Revenue
- **79** Taxes

### **CEO REPORT**





Dear friends!

The 2021/22 season has become a big challenge for all of us. And it is, unfortunately, not only about football. We expected a lot from this season and did a tremendous job preparing for it, but on February 24, 2022, football competitions in Ukraine were stopped because the war came to our home...

Shakhtar invited Roberto De Zerbi to the position of head coach before the 2021/22 season beginning. We had high hopes and the most ambitious plans for this Italian specialist and his staff. The scale of the tasks is also seen by the transfer campaign: longterm contracts were signed with footballers from leading European clubs – Pedrinho, Marlon, Lassina Traore became Shakhtar players in the summer, and David Neres joined the club during the winter window. The team started the season confidently: they made it through qualifying phase to the UEFA Champions League group stage, won the Ukrainian Super Cup thanks to an emphatic win over

Dynamo and went to the winter break as the Premier League leaders.

Creation of Shakhtar women's team in

the summer of 2021 was a significant event for our club. This initiative corresponds to the European values of gender equality which we share and development programme for women's football in Ukraine approved by the UAF. We invited an experienced mentor, one of the best coaches in the country, Roman Zaiev, and the squad was filled with young and promising footballers who should become the future of our team and the national team for many years to come. In the 2021/22 season, Shakhtar women's team played in the First League and demonstrated incredible results in the autumn part of the competition: they won all 10 matches in the group and were the main contenders for entry to the elite division. The first part of the 2021/22 season was also successfully completed by the club Academy

teams. Shakhtar U19 claimed 3 wins in the UEFA Youth League group stage and competed for the gold medals of the U19 Championship as the current champions of Ukraine. Teams of younger age groups, from U14 to U17, have traditionally been one of the main candidates for championship titles in the Ukrainian DUFL Elite League.

The club continued to conduct active social and charitable activities. Shakhtar Social foundation expanded the geography of its projects and increased the number of initiatives aimed at development of children's football, inclusive sports, education and assistance to displaced children thanks to the international grants won. The fund's projects have already covered 6,000 children across Ukraine and this number grew every day. We also had big plans to develop a network of Shakhtar Football School branches in different cities of the country.

However, all our hopes were shattered by one day – February 24, 2022.

The day when the full-scale military invasion of Russia on the territory of Ukraine began. The 2021/22 UPL season was completed without the preschedule winner. At the time of the championship suspension, Shakhtar topped the tournament table and secured the right to play in the 2022/23 UEFA Champions League group stage.

With the beginning of the war, all activities of FC Shakhtar were aimed at providing maximum aid to Ukraine and Ukrainians who suffered as a result of the war. In April – May 2022, the team held 5 charity matches as a part of the Shakhtar Global Tour for Peace in Ukraine in 4 European countries.

Our goal is to tell the world the truth about the war against Ukraine and the war crimes of Russia. These games, as well as other projects of the club, Shakhtar Social foundation and our



## **CEO REPORT**

commercial partners allowed us to collect UAH 25.6 million. We sent part of the funds for purchasing of first-aid kits and helmets for the Armed Forces of Ukraine and the Ministry of Internal Affairs. The other part was used for support of civilians and internally displaced persons.

In April, Shakhtar Shelter Centre at the Arena Lviv began to work, having accepted 1,200 displaced persons during the first 3 months. These are people from different regions of Ukraine who fled the horrors of war and found temporary shelter in our centre. The club employees and volunteers did everything possible to help hundreds of Ukrainian families 24 hours a day: they created comfortable living conditions, provided regular meals, gave psychological support. We also provide financial support to children who lost their parents due to the war and adoptive families who took these children under their care. And the club will continue

its work in all humanitarian areas:
we are doing everything to support
Ukrainians and help Ukraine to win the
war.

It is important that a decision was made to hold a new football season in Ukraine despite all the complexity of the situation. This is the message to the entire world: Ukraine continues to live and fight, Ukrainian football is alive and will do its best to help the country in this struggle. Shakhtar are being prepared for the 2022/23 season by new coaching staff headed by Croatian specialist Igor Jovicevic. He is an ambitious mentor with European experience and mentality, but at the same time with a deep understanding of Ukrainian football. We are sure that he will help our young players to reveal themselves and continue the winning traditions of the club. The update affected the team squad as well. Almost all international players left the club: David Neres, Dodo, Marcos Antonio will continue playing

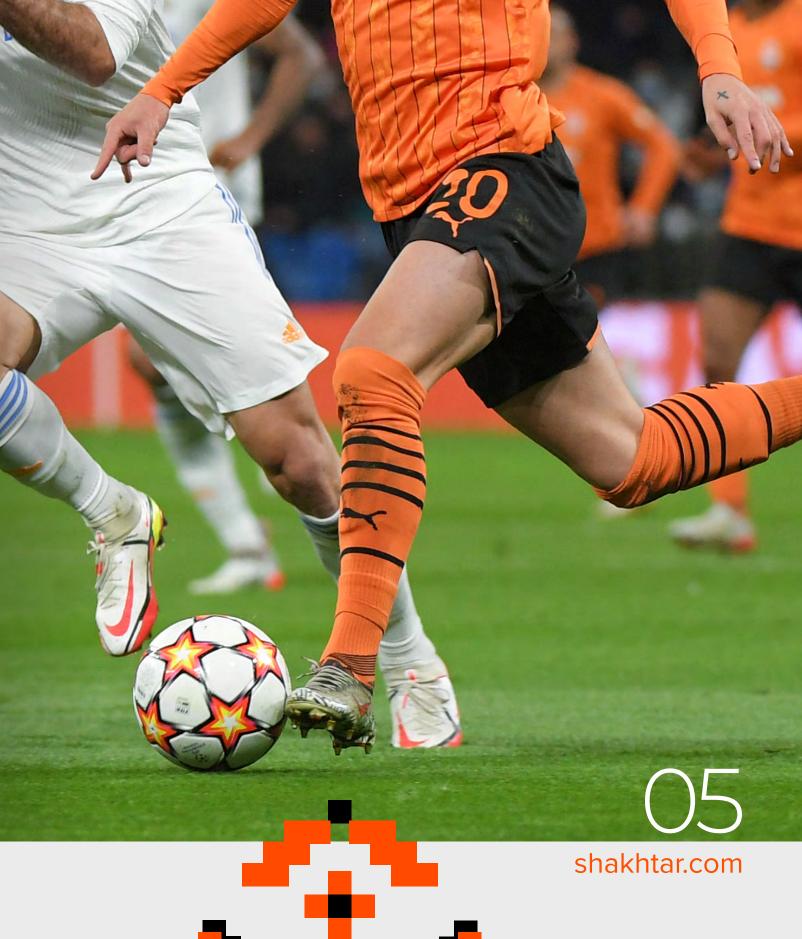
in the strongest European leagues, Fernando joined Salzburg, Alan Patrick moved to Brazilian Internacional. At the same time, Ukrainian football clubs faced significant difficulties due to the FIFA rule regarding the termination of contracts of foreign players. Taking advantage of this rule, most international players will spend the 2022/23 season in other teams on loan. The club emphasized development of promising students of the Academy and return of talented Ukrainian footballers from abroad under such conditions. I am convinced that Shakhtar will become even stronger in the new season and will give many bright and unforgettable moments to all of us.

The main personnel challenge during this difficult period was to preserve the team of our club to the greatest possible extent. Considering the difficult circumstances of wartime, we did everything possible so that employees of the Shakhtar group

of companies would not lose their jobs, so that people would not be left without means of subsistence. It is important for us because our employees are pride and attainment of the club, each of them makes a significant contribution to Shakhtar's victories.

That is why we confidently face the future and intend to continue our path – to please fans with good football, to win and claim trophies, to glorify Ukraine in Europe and the world. We believe in our team, we believe in the defenders of our country, we believe in the courage and resilience of the Ukrainian people, we believe in the victory of Ukraine!

Serhii Palkin, FC Shakhtar CEO





### **PHILOSOPHY**



#### **OUR VISION**

To be the ambassador of
Ukrainian football in the world,
and of international football in
Ukraine, ultimately driving the
development of football culture
in our country.

#### **OUR MISSION**

To redefine the boundaries and standards of excellence in football.

#### **OUR VALUES**

#### Youth

We believe in youth as a universal source of change, ambition and achievement. We believe that youth is the time of life when talent and skills are most brightly shown. That is why we give our players and the Academy pupils the opportunity for their complete fulfilment in football and in life. We believe in our country's youth, their growing potential, and the role football can play as a unifying, sincere, and passionate force.

#### Loyalty

Our history is a part of us, just as is our future: we are true to what we have been and what we aspire to be. We are devoted to the people who believe in us – to our fans. Fans are the key focus, the essence, the purpose and the prime reason for our existence. For their sake the team takes the field. For their sake the team tries to win every game in every competition. FC Shakhtar highly appreciates and values their every fan.

#### **Determination**

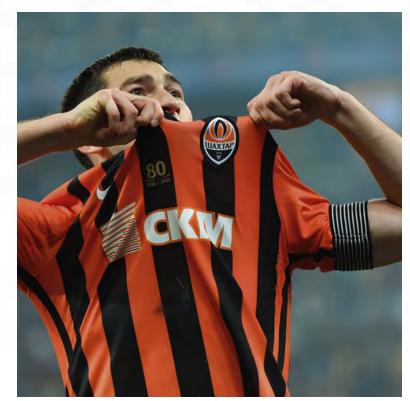
We are not afraid of thinking big.
We set the goals which others can
only dream of. We always fight to
the end. Team spirit leads us to
victory. We do not stop at what
has already been achieved, always
setting new, even more ambitious
goals instead.

#### Knowledge

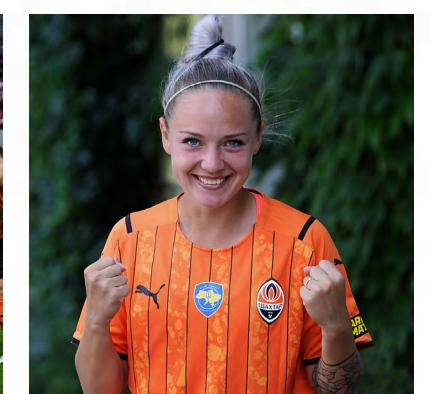
We believe that knowledge is a source of growth and development. We write our new history by applying the knowledge and experience of the many generations of our players, our club staff and fans. We utilize the best minds in every field from all over the world.

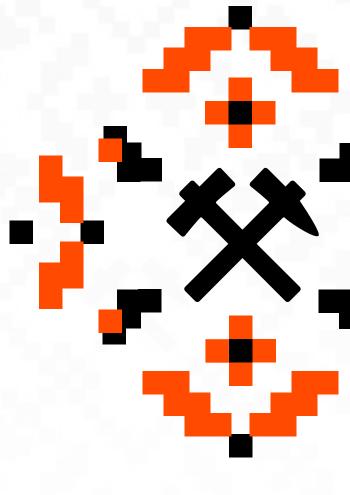












### **MANAGEMENT**







OLEKSANDR CHERKASOV
General Secretary
FC SHAKHTAR



HIULNARA AKHMEDZHANOVA
Financial Director
FC SHAKHTAR



DARIJO SRNA
Director of Football
FC SHAKHTAR



DMYTRO KYRYLENKO
Commercial Director
SHAKHTAR-SERVICE LLC



ANDRII KHARYTONCHUK
Legal Department Head
FC SHAKHTAR



SVITLANA SLOBODIANIUK
HR Department Director
FC SHAKHTAR



VITALII KHLIVNIUK
Sport Management
Department Director
FC SHAKHTAR



INNA KHMYZOVA
Director
SHAKHTAR SOCIAL CO



OLEKSANDR ALEKSIEIEV
Academy Director
FC SHAKHTAR



YURII SVYRYDOV
Strategic Development
and Communications Director
FC SHAKHTAR



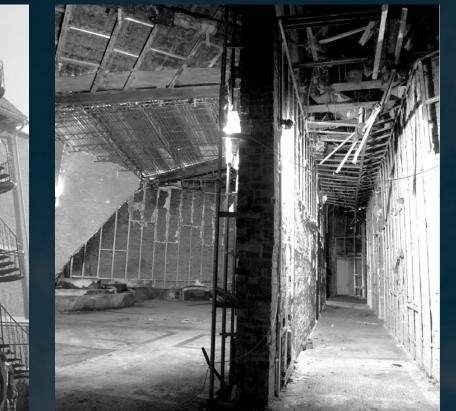
DMYTRO SKYBYNSKYI
Medical Department Director
FC SHAKHTAR



# INFRASTRUCTURE







#### **KIRSHA TRAINING CENTRE**

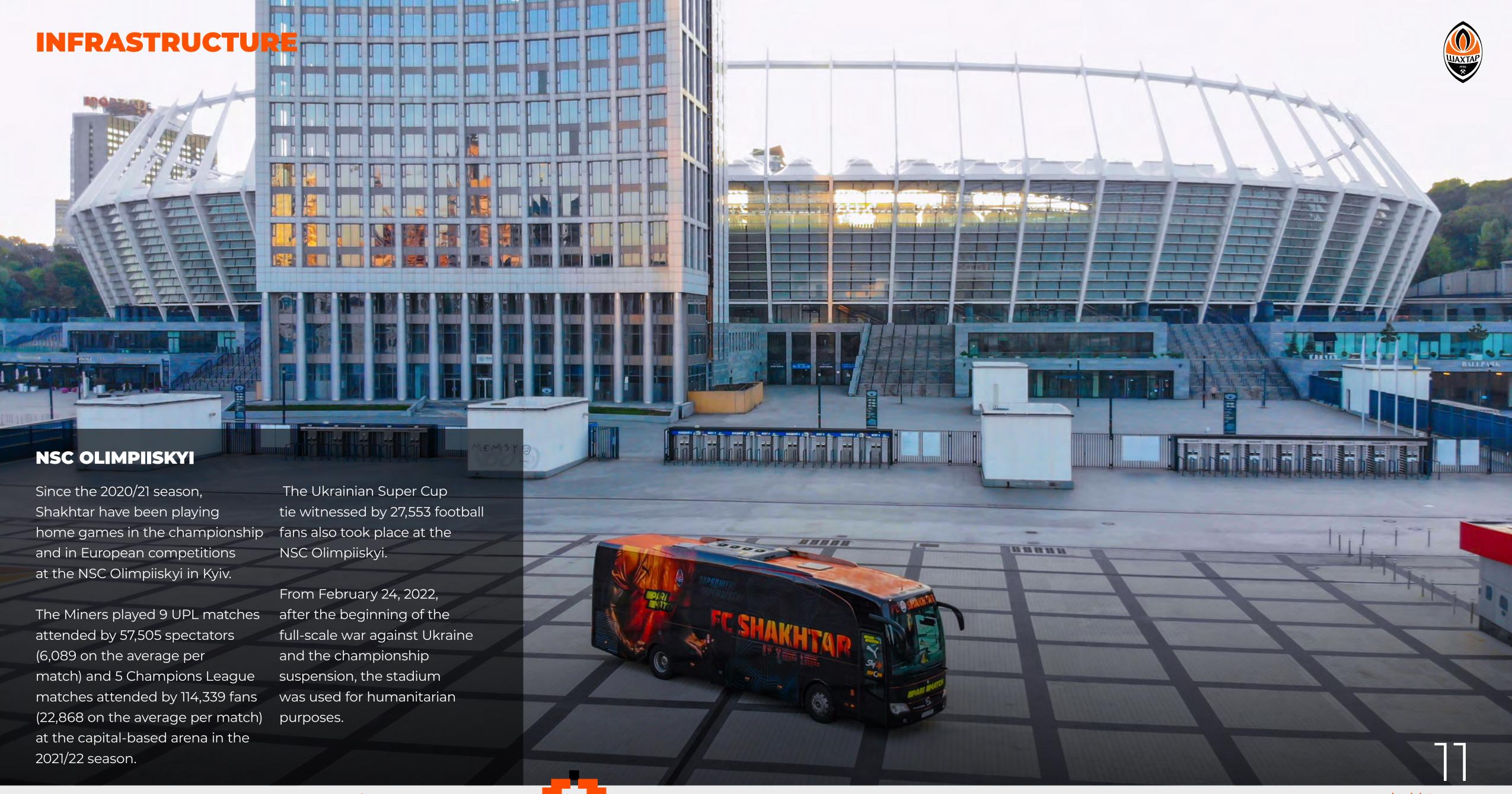
8 years ago, in 2014, when Shakhtar was forced to move from Donetsk due to the Russian invasion, Kirsha training centre near the city has been shelled.

The modern multifunctional sports base Kirsha located 15 km from Donetsk was the main training centre of Shakhtar first team and the Academy teams before the Russian military invasion of Ukraine.

Founded in 1953,
Kirsha TC became
one of the best training centres
in Europe after a complete
reconstruction in 1999.
During Euro 2012, in June,
it accommodated France
and Spain. The base has 9 full-size
pitches (8 with natural turf
and 1 with artificial). Furthermore,

there is an indoor pitch (40x60 metres) equipped with heating, lighting and ventilation system. The main building of the training centre houses 26 double rooms for footballers, coaches and medical staff. A modern medical rehabilitation block is the pride of Kirsha TC. The building for the youth squad with a total area of about 2,300 m2 features all necessary facilities for education and training.

In August 2014, Kirsha TC
happened to be in the thick of
military action. The top floor of the
main building, where Shakhtar's
first team previously lived, was
destroyed as a result of shelling.
The players' recreational
area, living and ancillary
accommodations, and the football
fields were damaged.



FC SHAKHTAR | **ANNUAL REPORT** | SEASON 2021/22

shakhtar.com

# INFRASTRUCTURE

#### TRAINING COMPLEX IN SVIATOSHYN

Since July 2014, the Sviatoshyn Olympic Complex 20 kilometres away from Kyiv has been Shakhtar's training facility. The team have two fields, a fitness room, a recovery facility and a theory session room at their disposal. Shakhtar were forced to stop
the training process due to
the Russian invasion from
February 24, 2022. The complex
in Sviatoshyn was hit with a
barrage of artillery. One of the
shells landed in the training pitch,
another one damaged
the equipment room.

In April, explosive experts of the State Emergency Service demined the roads leading to the territory of the Sviatoshyn complex and restored access to the infrastructure.











When we were advised to leave Kyiv, there were so many people leaving the city that we went past our training base for 3 hours. Usually the journey took 20 minutes. I cannot compare myself with the people of Mariupol or Kharkiv. They are going through horrible events, they are real heroes and I am afraid for them. Human life is too cheap in the war. However, football always gets over wars

> Darijo Srna, FC Shakhtar Director of Football



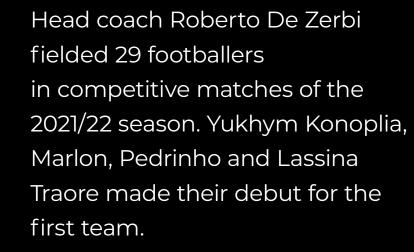














Midfielders Marcos Antonio and Tete (28 each) made the most appearances, defender Dodo (2,295 minutes) was in highest demand in terms of playing time, Tete scored the most goals (10).





1

#### **OLEKSII SHEVCHENKO**

Goalkeeper Country: Ukraine Date of birth 24/02/1992 Total apps/mistakes: 8/4 In the 2021/22 season: 1/1



30

#### **ANDRII PIATOV**

Goalkeeper Country: Ukraine Date of birth: 28/06/1984 Total apps/mistakes: 480/414 In the 2021/22 season: 12/6



81

#### **ANATOLII TRUBIN**

Goalkeeper Country: Ukraine

Date of birth: 01/08/2001 Total apps/mistakes: 56/54 In the 2021/22 season: 18/19



87

#### YEVHEN HRYTSENKO

Goalkeeper
Country: Ukraine
Date of birth: 05/02/1995
Total apps/mistakes: 0/0
In the 2021/22 season: 0/0



2

#### DODO

Defender Country: Brazil Date of birth: 17/11/1998 Total apps/goals: 97/5 In the 2021/22 season: 26/0



3

#### **VITAO**

Defender Country: Brazil

Date of birth: 02/02/2000 Total apps/goals: 36/0 In the 2021/22 season: 15/0



4

#### **SERHII KRYVTSOV**

Defender
Country: Ukraine
Date of birth: 15/03/1991
Total apps/goals: 213/13
In the 2021/22 season: 13/0



5

#### **MARLON**

Defender
Country: Brazil
Date of birth: 07/09/1995
Total apps/goals: 22/0
In the 2021/22 season: 22/0



22

#### **MYKOLA MATVIIENKO**

Defender
Country: Ukraine

Date of birth: 02/05/1996
Total apps/goals: 131/6
In the 2021/22 season: 23/1





26

#### YUKHYM KONOPLIA

Defender Country: Ukraine Date of birth: 26/08/1999 Total apps/goals: 11/1 In the 2021/22 season: 11/1



31

### **ISMAILY**

Defender Country: Brazil Date of birth: 11/01/1990 Total apps/goals: 228/16 In the 2021/22 season: 21/0



#### **VIKTOR KORNIIENKO**

Defender

Country: Ukraine

Date of birth: 14/02/1999 Total apps/goals: 29/1 In the 2021/22 season: 13/1



77

#### **VALERII BONDAR**

Defender Country: Ukraine Date of birth: 27/02/1999 Total apps/goals: 39/1 In the 2021/22 season: 8/0



#### **TARAS STEPANENKO**

Midfielder Country: Ukraine Date of birth: 08/08/1989 Total apps/goals: 357/26 In the 2021/22 season: 22/2



#### **MAYCON**

Midfielder Country: Brazil Date of birth: 15/07/1997

Total apps/goals: 98/8 In the 2021/22 season: 26/0



#### **MARCOS ANTONIO**

Midfielder Country: Brazil Date of birth: 13/06/2000 Total apps/goals: 102/9 In the 2021/22 season: 28/3



#### **MARLOS**

Midfielder Country: Ukraine Date of birth: 07/06/1988 Total apps/goals: 287/74 In the 2021/22 season: 26/3



#### **DAVID NERES**

Midfielder Country: Brazil Date of birth: 03/03/1997 Total apps/goals: 0/0 In the 2021/22 season: 0/0





14

TETE
Midfielder
Country: Brazil
Date of birth: 05/02/2000
Total apps/goals: 108/31
In the 2021/22 season: 28/10



15

ARTEM BONDARENKO
Midfielder
Country: Ukraine
Date of birth: 21/08/2000
Total apps/goals: 14/1
In the 2021/22 season: 9/1



19

MANOR SOLOMON
Midfielder
Country: Israel
Date of birth: 24/07/1999
Total apps/goals: 106/22
In the 2021/22 season: 26/4



20

MYKHAILO MUDRYK
Midfielder
Country: Ukraine
Date of birth: 05/01/2001
Total apps/goals: 26/2
In the 2021/22 season: 19/2



21

ALAN PATRICK
Midfielder
Country: Brazil
Date of birth: 13/05/1991
Total apps/goals: 178/26
In the 2021/22 season: 20/4



**25** 

HEORHII SUDAKOV
Midfielder
Country: Ukraine
Date of birth: 01/09/2002
Total apps/goals: 28/5
In the 2021/22 season: 14/4



**38** 

PEDRINHO
Midfielder
Country: Brazil
Date of birth: 13/04/1998
Total apps/goals: 19/4
In the 2021/22 season: 19/4



70

YEVHEN KONOPLIANKA
Midfielder
Country: Ukraine
Date of birth: 29/09/1989
Total apps/goals: 46/5
In the 2021/22 season: 2/0



9

Pentinho
Forward
Country: Brazil
Date of birth: 19/01/1989
Total apps/goals: 197/29
In the 2021/22 season: 7/2





10

#### **JUNIOR MORAES**

Forward
Country: Ukraine
Date of birth: 04/04/1987
Total apps/goals: 106/62
In the 2021/22 season: 1/1



23

#### LASSINA TRAORE

Forward
Country: Burkina Faso
Date of birth: 12/01/2001
Total apps/goals: 14/9
In the 2021/22 season: 14/9



45

#### **DANYLO SIKAN**

Forward
Country: Ukraine
Date of birth: 16/04/2001
Total apps/goals: 22/2
In the 2021/22 season: 14/2



99

#### **FERNANDO**

Forward
Country: Brazil
Date of birth: 01/03/1999
Total apps/goals: 69/12
In the 2021/22 season: 14/8

## **COACHING STAFF**





RDZ

ROBERTO DE ZERBI Manager Country: Italy Date of birth: 06/06/1979



DP

DAVIDE POSSANZINI
Assistant head coach
Country: Italy
Date of birth: 09/02/1976



VT

VINCENZO TERESA
Fitness coach
Country: Italy
Date of birth: 08/08/1962



MM

MARCATTILIO MARCATTILII
Fitness coach
Country: Italy
Date of birth: 17/06/1973



AT

AGOSTINO TIBAUDI
Fitness coach
Country: Italy
Date of birth: 06/08/1965



MC

MICHELE CAVALLI
Methodology coach
Country: Italy
Date of birth: 29/09/1966



GB

GIORGIO BIANCHI
Goalkeeping coach
Country: Italy
Date of birth: 08/12/1975



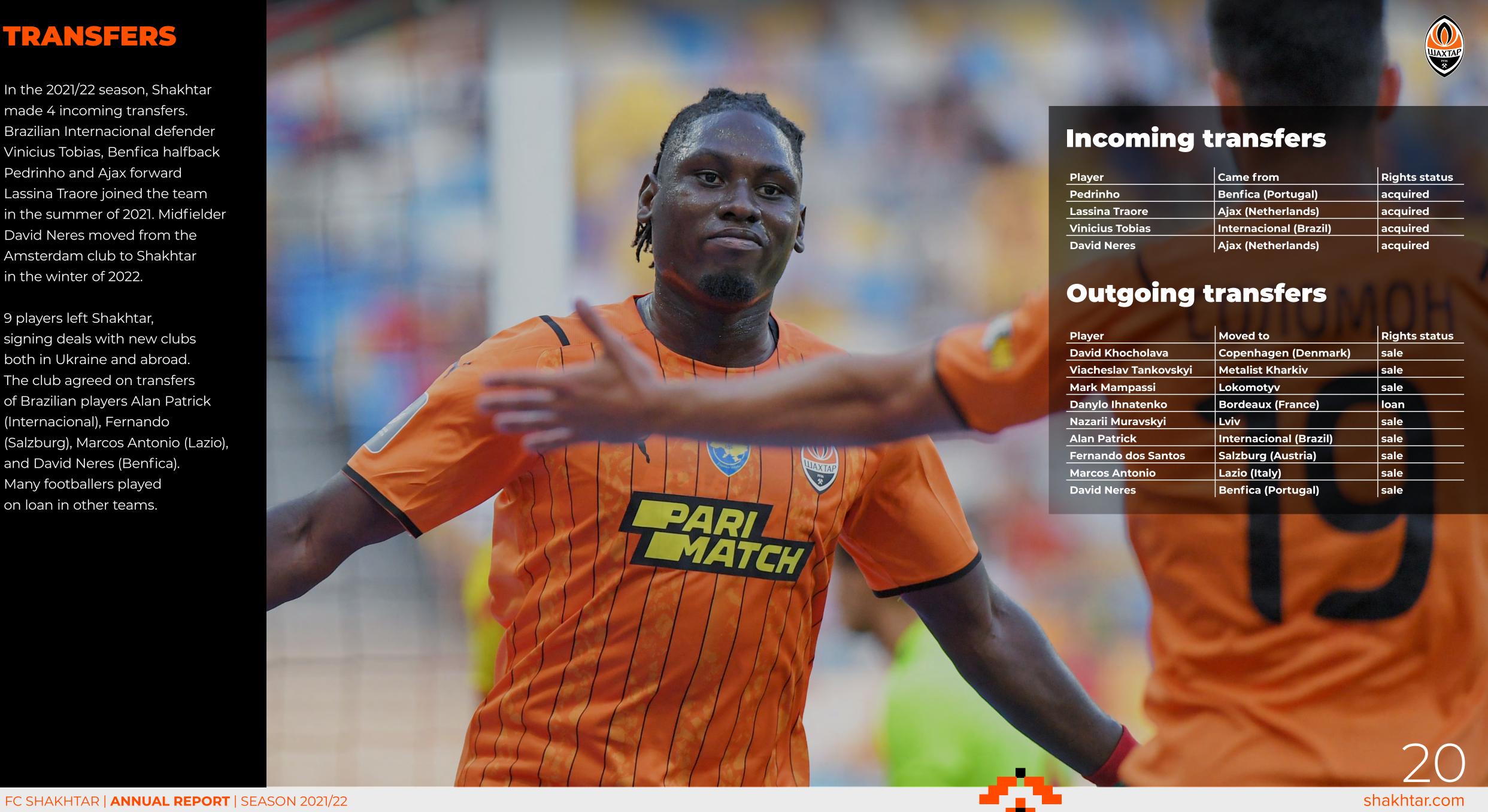
PB

PAOLO BIANCO
Skills coach
Country: Italy
Date of birth: 20/08/1977

# **TRANSFERS**

In the 2021/22 season, Shakhtar made 4 incoming transfers. Brazilian Internacional defender Vinicius Tobias, Benfica halfback Pedrinho and Ajax forward Lassina Traore joined the team in the summer of 2021. Midfielder David Neres moved from the Amsterdam club to Shakhtar in the winter of 2022.

9 players left Shakhtar, signing deals with new clubs both in Ukraine and abroad. The club agreed on transfers of Brazilian players Alan Patrick (Internacional), Fernando (Salzburg), Marcos Antonio (Lazio), and David Neres (Benfica). Many footballers played on loan in other teams.



# THANK YOU, ROBERTO DE ZERBI!











Shakhtar head coach Roberto De Zerbi held a series of charity matches of the Shakhtar Global Tour for Peace in Ukraine together with the team after interruption of the football season in Ukraine due to the beginning of the full-scale war. On July, 2022, Shakhtar and the Italian specialist took a mutual decision to end up their collaboration. Roberto De Zerbi has been in charge of the Miners since May 25, 2021, becoming the 34th head coach in the club's history. The outfit played only 30 competitive matches under his leadership, securing 20 wins, scoring 64 goals (2.13 goals on the average per game) and conceding 26 (0.86). Roberto De Zerbi won the first trophy in his coaching career, the Ukrainian Super Cup (2021), and made his debut as a head coach in the UEFA Champions League together with Orange-and-Blacks.

# WELCOME, IGOR JOVICEVIC!

On July 14, 2022, Igor Jovicevic took charge of Shakhtar.

The club signed a two-year deal with the mentor. The Croatian is the 35th head coach in the history of the Miners. Igor Jovicevic began his coaching career in Karpaty Lviv (2012–2015), then he trained Slovenian Celje (2016–2017), Dinamo Zagreb U19 (2017–2020), Dinamo Zagreb (2020), Dnipro-1 (2020–2022).

The new coach made acquaintance with the team in the very first day and started

working at the summer training

camp in the Netherlands.





It's an absolute privilege to be Shakhtar's coach. When such giants invite you, that's really nice and it's a good situation for progressing, playing on the topmost stage, so to speak, and representing Ükrainian football in the Champions League. In the tough time Ukraine is going through, when Ukrainian soldiers are fighting for all of us, for our freedom, the minimum we've got to do is presenting our best on the big football stage, in the Champions League. Therefore, we are proud of it and will work every day. That's the challenge that drives me forward



We had a few candidates, but Jovicevic remained the number one candidate. The experience and knowledge that he has in terms of the Ukrainian league, in terms of the fact that he is the coach with a European mindset, a European approach to the training process and beyond, and one of the main things is that he practises

attacking football, which is our DNA, our signature piece – all these circumstances led us to the fact that we've unanimously picked Igor Jovicevic

Serhii Palkin, CEO FC Shakhtar Igor Jovicevic, FC Shakhtar head coach

# **SEASON REVIEW**

Shakhtar spent their first season under the leadership of Roberto De Zerbi. The team played 30 competitive matches in all tournaments, having 20 wins, 5 draws, 5 losses, 64 goals scored and 26 conceded.





**30** 

competitive games were played by Shakhtar in the 2021/22 season



2.17

points on the average were earned by Shakhtar with Roberto De Zerbi per game



FC SHAKHTAR | ANNUAL REPORT | SEASON 2021/22



24/11/2021

07/12/2021

Inter vs Shakhtar

Shakhtar vs Sheriff

2-0 1-1



Shakhtar's primary goal in the new season was to advance to the Champions League group stage through qualifying phase. The Miners defeated Belgian Genk twice in the opening stage with the same 2-1 score. Roberto De Zerbi's men were opposed by one of the strongest teams in France, Monaco, in the second qualification stage. After away win (1-0), the Orange-and- Blacks lost in the second leg in Kharkiv in regular time (1-2), but in the 114th minute of extra time, they scored the decisive goal thanks to Mudryk's shot and bouncing from Aguilar. Shakhtar entered

the main stage of the UEFA Champions League for the 16th time in history.

Shakhtar's opponents in Group
D were Real Madrid, Inter Milan
and Sheriff Tiraspol. The Miners
had 9 draws and 4 losses in 6
matches. Both goals were scored
by Brazilian forward Fernando.
Roberto De Zerbi's side earned
2 points, taking 4th spot in the
group.



# For T6th

time in history,
Shakhtar played
in the Champions
League group stage

24

FC SHAKHTAR | ANNUAL REPORT | SEASON 2021/22 shakhtar.com

# **UKRAINIAN SUPER CUP**

On September 22, 2021, Shakhtar faced Dynamo in the Ukrainian Super Cup clash at the NSC Olimpiiskyi in Kyiv. Newcomer of the Miners Lassina Traore became the man of the match: the Burkina Faso forward opened the score in the

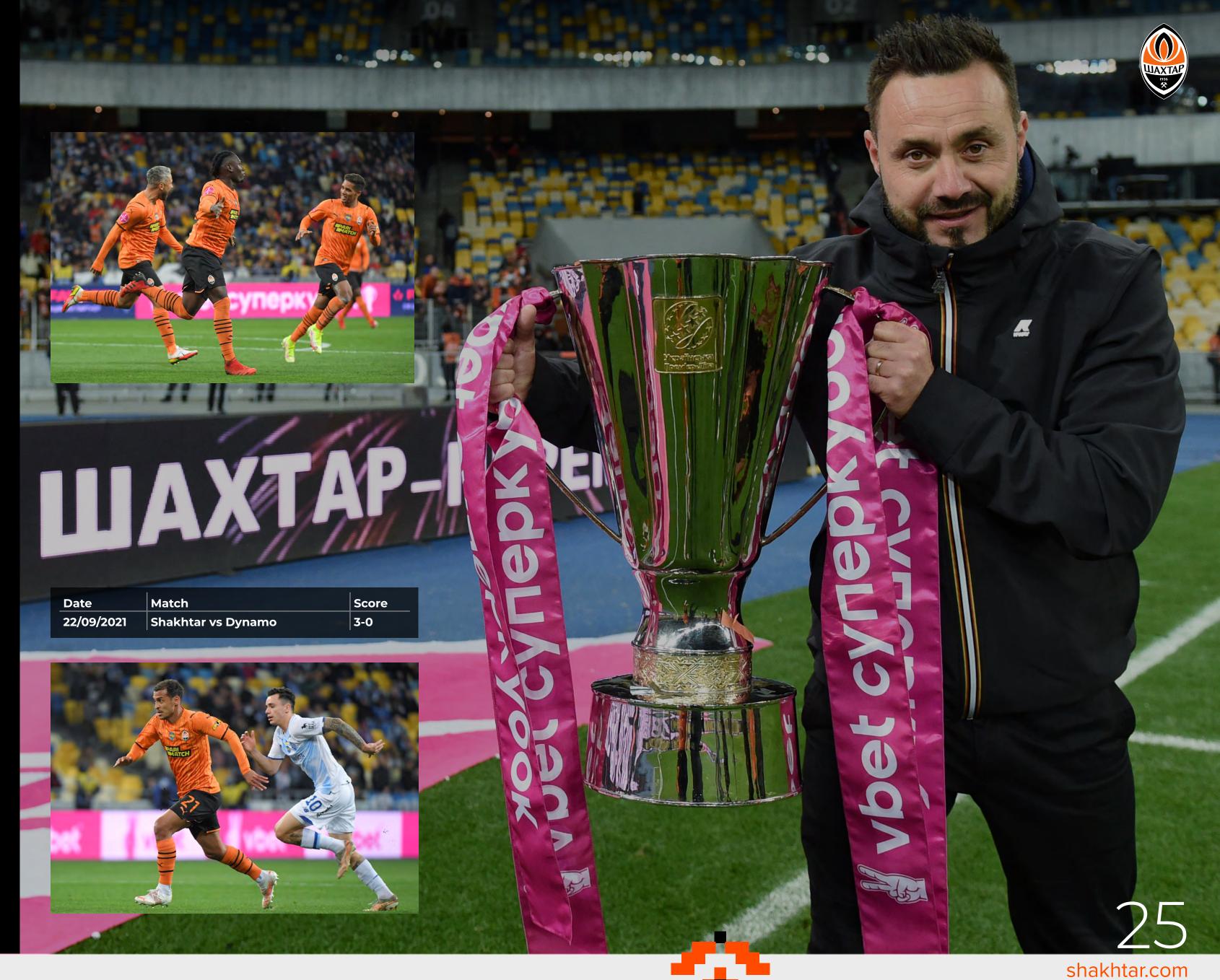
30th minute and strengthened the advantage in the 54th minute. Alan Patrick capped the scoring with a wonderful long-ranger. 3-0 – win of the Orange-and-Blacks and the first coach trophy of Roberto De Zerbi.



**Super Cup** was won by **Shakhtar** 



Shakhtar's biggest win over Dynamo in the Ukrainian **Super Cup match** 



FC SHAKHTAR | ANNUAL REPORT | SEASON 2021/22





Shakhtar had 18 matches in the UPL. In the first stage, the Orange-and-Blacks defeated Inhulets (2-1), Lviv (3-0), Metalist 1925 (2-0), Chornomorets (3-0), Dnipro-1 (2-0), Mariupol (5-0), Veres (4-1), Zorya (6-1), Vorskla (2-0), Desna (4-1), Kolos (3-1), Rukh (2-0), tied with Minaj (1-1) and Dynamo (0-0) and lost once to Oleksandriia (1-2). The team managed to play 3 rounds of the second stage: vs Inhulets (1-0), Lviv (6-1), and Oleksandriia (2-1).



15

wins were claimed by Shakhtar in 18 UPL matches



49

goals were scored by the Miners in the 2021/22 Premier League season

26

FC SHAKHTAR | ANNUAL REPORT | SEASON 2021/22 shakhtar.com

# FOOTBALL AND THE BEGINNING **OF THE WAR**

On February 24, 2022, the UPL announced termination of the Ukrainian football championship without declaration of the winner due to Russian invasion of Ukraine and introduction of martial law within our country.

At the moment of the competition stoppage, Shakhtar earned 57 points in 18 matches, topping the tournament table and being 3 points ahead of the nearest opponents.



rounds were played in the UPL at the moment of the season interruption



points were gained by the championship leaders Shakhtar



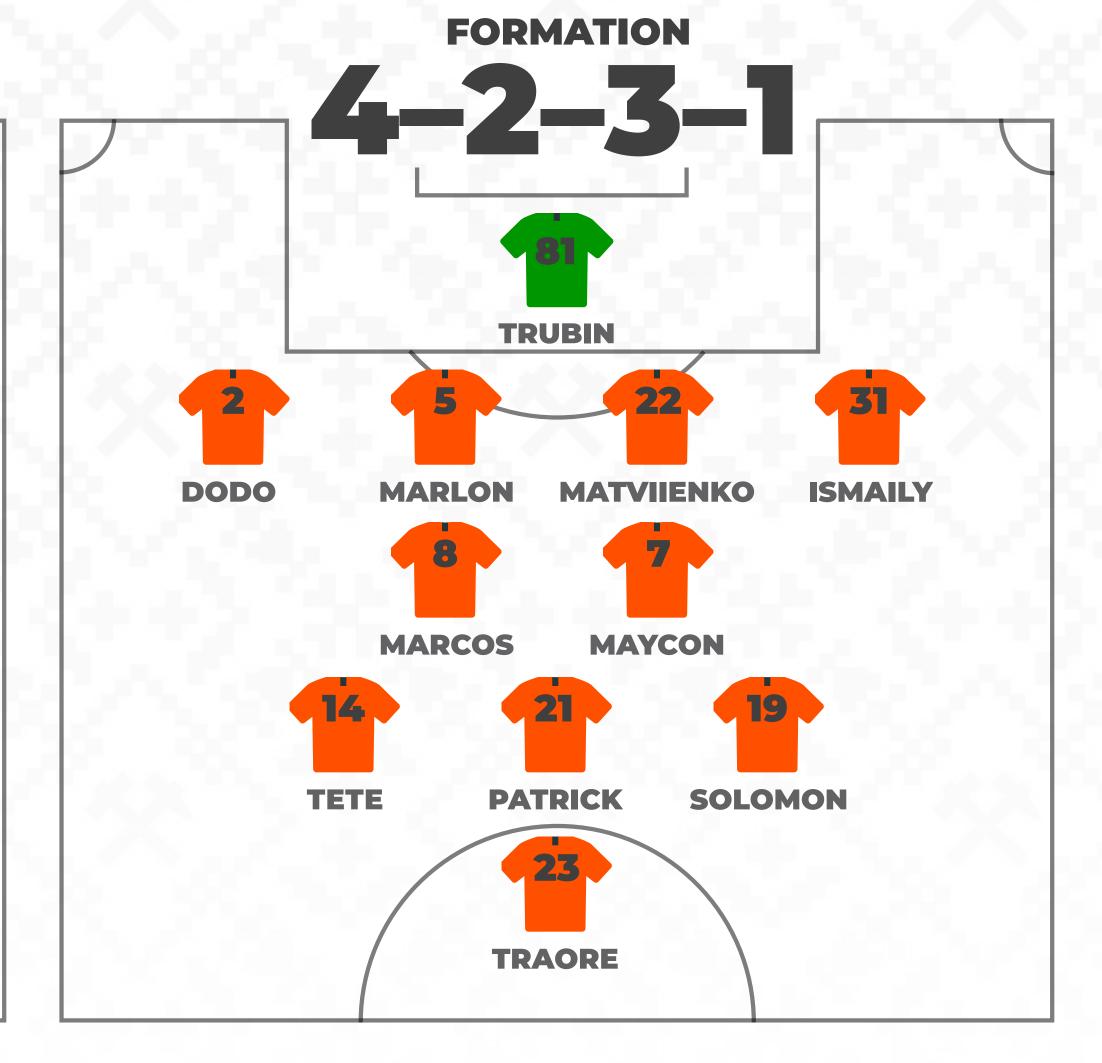
FC SHAKHTAR | ANNUAL REPORT | SEASON 2021/22

# **INFOGRAPHICS**



## **TOTAL MATCHES**

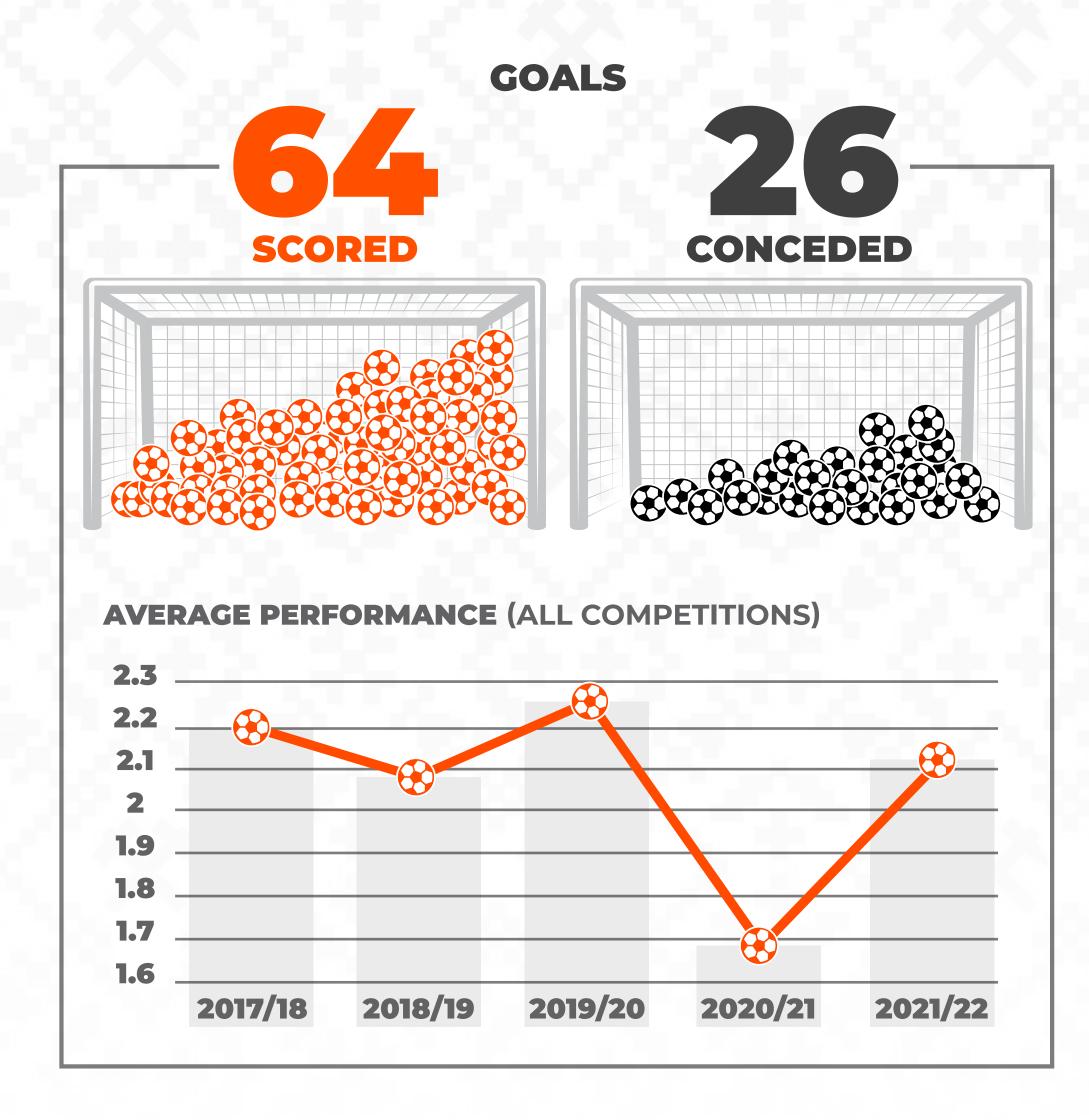
			DRAWS 5	DEFEATS  5
	Українська Прем'єр-Ліга	CHAMPIONS LEAGUE		
	UPL	UCL	UC	USC
MATCHES	18	10		1
WON	15	3	1	1
DRAWN	2	3	0	0
LOST	1	4	0	0
GOALS	49-10	9-16	3-0	3-0
POINTS	47	12	3	3
POINTS, %	87%	40%	100%	100%





### **INFOGRAPHICS**







#### **AVERAGE ATTENDANCE**

(MATCHES WITH CROWD)

12,488

# AVERAGE HOME ATTENDANCE

(MATCHES WITH CROWD)

13,293

### HIGHEST HOME

**ATTENDANCE** 

34,037

CHAMPIONS LEAGUE, GROUP STAGE. OCTOBER 19, 2021.

**SHAKHTAR 0-5 REAL MADRID** 

#### HIGHEST AWAY ATTENDANCE

46,225

CHAMPIONS LEAGUE, GROUP STAGE. NOVEMBER 22, 2021. INTER 2-0 SHAKHTAR



**SHAKHTAR 6-1 ZORYA** 

### **INFOGRAPHICS**



# TOP PLAYERS IN THE 2021/22 SEASON

#### **MATCHES**

## TETE **MARCOS ANTONIO** DODO **MARLOS** MAYCON MANOR SOLOMON

#### **GOALS**

TETE	10
LASSINA TRAORE	9
FERNANDO	8
ALAN PATRICK	4
MANOR SOLOMON	4
HEORHII SUDAKOV	4
PEDRINHO	4

#### **ASSISTS**

9
6
6
6
6

#### **GOAL + PASS**

TETE	12
MYKHAILO MUDRYK	
FERNANDO	10
ALAN PATRICK	10
MARLOS	9
LASSINA TRAORE	9

### **TOP PLAYERS IN SHAKHTAR HISTORY** FOR THE NUMBER OF APPEARANCES

DARIJO SRNA	536
MYKHAILO SOKOLOVSKYI	485
ANDRII PIATOV	480
SERHII YASHCHENKO	444
YURII DEHTEROV	379



**PLAYER OF THE YEAR IN 2021 MYKHAILO MUDRYK** 







# THE FOOTBALL WORLD SUPPORTS UKRAINE



At the matches of West Ham London, for which Andrii Yarmolenko played, the image of the captain of Ukraine national team appeared on the stadium screen against a blue-andyellow background with the text "Sending love and prayers to Andrii Yarmolenko and the people of Ukraine".

One of the biggest clubs in the world Bayern also expressed support for Ukrainians by illuminating Allianz Arena with blue and yellow lights. For matches in German Bundesliga the teams came on with Ukrainian which Shakhtar graduate Viktor

symbols and took group photos with blue and yellow banners with the inscription "Stop War" or "Gemeinsam für den Frieden" ("Together for Peace"). In particular, this was the case at the matches of Borussia Dortmund against Augsburg and Arminia.

On March 1, before the start of the semi-final of Coppa Italia between Milan and Inter, legend of Milan and Ukraine national team Andrii Shevchenko addressed the fans and the team, and the spectators supported Ukrainians with blue and yellow flags. Italian Spezia, for

Kovalenko plays, put the anti-war slogans on the stands before the match against Cagliari.

Rallies in support of Ukraine took place at the football matches throughout Europe. In the Danish Superliga match between Brondby and Soenderjyske, the host team played in blue jerseys and yellow shorts; the Ukrainian flag was also the element of the uniform. The spectators of Brugge vs Antwerp match of the Belgian League expressed their support for our country, and Ukrainian player of the host team Eduard Sobol after the final whistle addressed the fans with the words of gratitude. Slavia



Praha, the team of Ukrainians Taras Kacharaba and Maksym Talovierov, appeared at the match of the Conference League Round of 32 against Fenerbahce in special yellow jerseys with the coat of arms of Ukraine and the inscription "We stand with Ukraine". Croatian fans of Dinamo Zagreb hung out a banner with the slogan "Glory to Ukraine! Glory to the Heroes!", and they held blue and yellow signs in their hands.





# THE FOOTBALL WORLD SUPPORTS UKRAINE

On April 26, 2022, at the UPL General Meeting, it was decided to terminate the 2021/22 season early due to the impossibility of completion thereof. The table is recorded as of February 24, 2022.

**UEFA EUROPA LEAGUE** 

Thanks to leadership in
the Ukrainian League and
suspension of Russian clubs
from the European competitions,
Shakhtar won a direct pass to the
Champions League group stage.











This is the third war I have been through in my lifetime - Croatia in 1991, then in 2014 when the Russians chased Shakhtar out of Donetsk, and now they make war across all Ukraine. We are doing what we can to help. In Split, we have accommodated 100 children from the Shakhtar Academy. The government of Croatia has helped a lot already. For 19 years, mainly as a player, Ukraine welcomed me with open arms from the first day and now I am trying to do what I can to help them overcome the humanitarian crisis. I am proud that I have lived here for 19 years. Whatever happens, I will be with Shakhtar until the end. We are one big family and I am proud of the club, proud of my president. The rest of the world must help Ukraine to find a way to stop the bombs, stop the killing, stop the war

> Darijo Srna, Sports Director of FC Shakhtar



# SHELTER CENTRE

Shakhtar Shelter Centre at Arena Lviv was opened on April 9, 2022. Since then, the humanitarian centre has already received 1,200 IDPs from different regions of the country: Donetsk, Luhansk, Kharkiv, Mykolayiv, Zaporizhzhia, Kherson, Dnipropetrovsk, Chernihiv and Kyiv.

More than 200 people stay there permanently, mostly women and children. The oldest guest at Shelter Centre is 86 years old, the youngest one is just four days old. Volunteer staff of FC Shakhtar help the displaced people, doing everything necessary for the latter's comfort and safety.



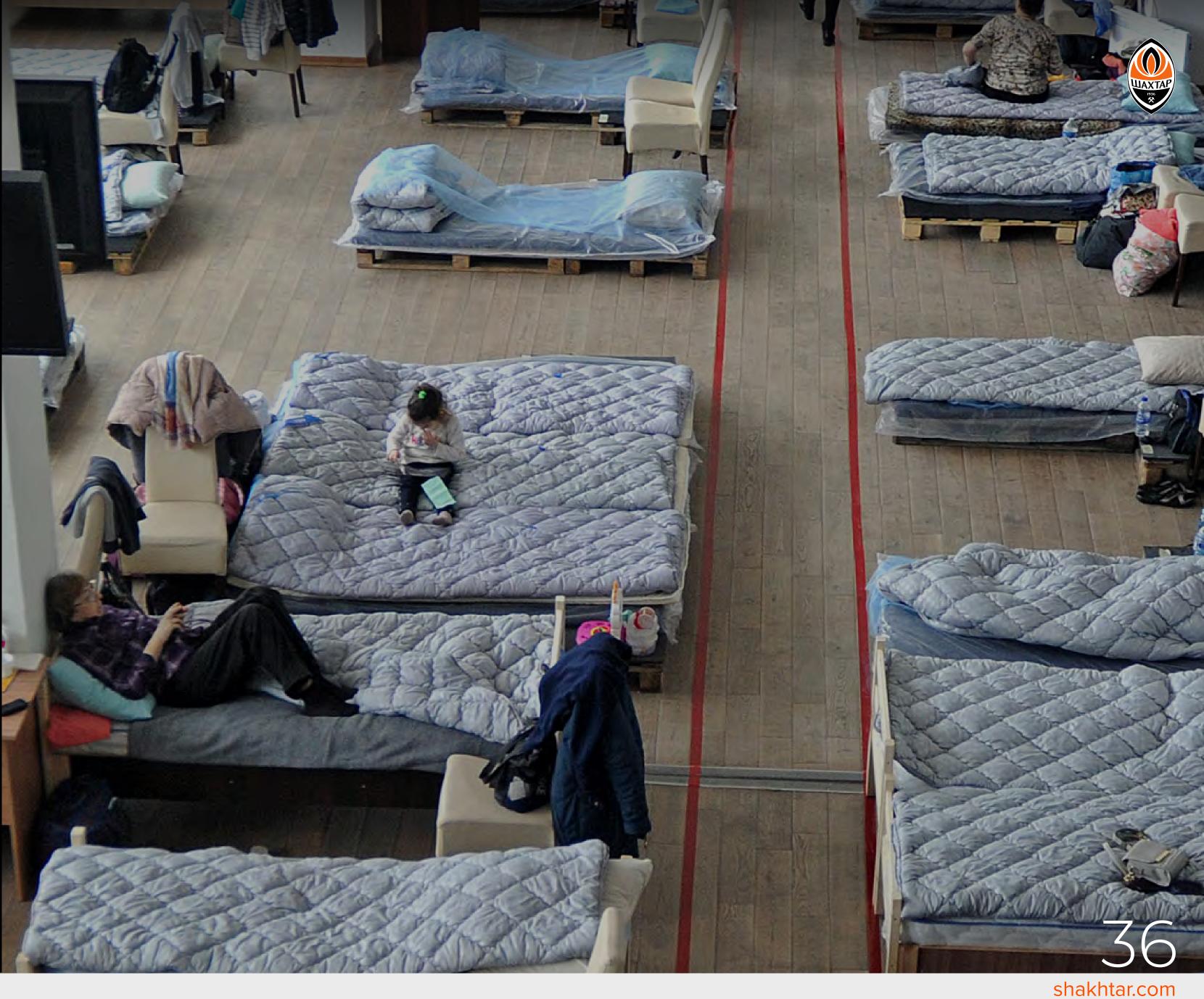
1,200

IDPs have been accommodated at Shakhtar's **Shelter Centre** at Arena Lviv



200+

people stay at the Shelter Centre permanently



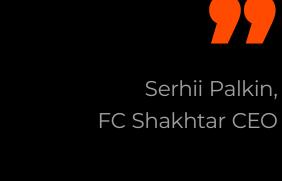


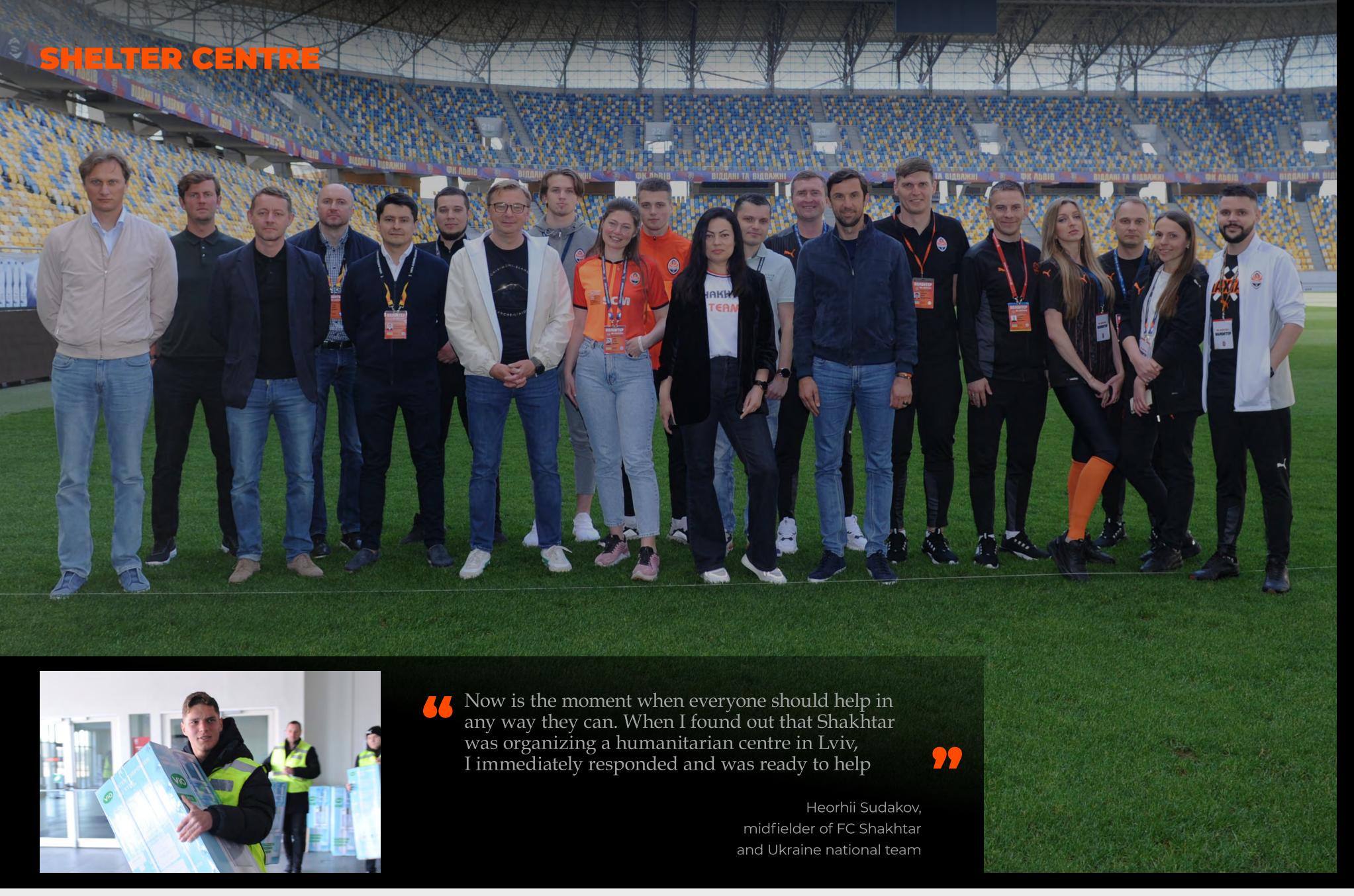


Arena Lviv is a symbolic place. This is the first stadium that hosted us after 2014. And I could not even imagine that fate would have this in store for the arena, but the stadium helps and saves many people these days. They come from the eastern regions of Ukraine, and it is difficult to bring these people back to a normal life after everything they have experienced. When we look at their faces today, we understand that they have calmed down a bit, and that we have helped them in a way, we made our contribution. Our major objective here is to help people. In any way: technical, mental and physical. This is the main task, and I see that we are doing very well



Serhii Palkin,





# SHAKHTAR GLOBAL TOUR FOR PEACE IN UKRAINE

of charity matches under the patronage of the Ministry of Foreign Affairs of Ukraine and with the support of the club's partner SkyUp Airlines. All proceeds from the sale of tickets for matches and advertising

were transferred to the volunteer organizations, doctors, and also spent on aid to the Ukrainian children affected by the war.
Therefore, Shakhtar raised UAH 25.6 million to help Ukraine.



# UAH 25.6 million

was raised by FC Shakhtar and the club's partners for charity

The Shakhtar Global Tour for Peace game series brought a total of UAH 13.2 million in proceeds. The joint charity auctions with Sorare and Binance raised over UAH 7.2 million in total. Another UAH 4 million was collected by Shakhtar's Shelter Centre at Arena Lviv, and UAH 1.2 million was raised by the Shakhtar Social foundation. The proceeds have been used to purchase everything necessary for the defenders of Ukraine, Ukrainian citizens and children affected by the war.



## **SHAKHTAR GLOBAL TOUR** FOR PEACE IN UKRAINE

#### 09/04/2022. Olympiacos vs Shakhtar

Shakhtar played a charity match against Olympiacos in Athens. The Miners came on the field with their jerseys bearing the names of the Ukrainian hero cities.



# UAH million

was raised through Olympiacos vs **Shakhtar match** in Athens

#### 14/04/2022. Lechia vs Shakhtar

12-year-old Dmytro Keda scored the winning goal for Shakhtar in the charity game. Since the beginning of the war, the boy was in the premises of the Drama Theatre, which he escaped

together with his family the day before the Russian airstrike. Dmytro's family moved to Poland. In the match against Lechia, the in Mariupol, spent 9 days in March boy got an opportunity to play for his favourite team and score a goal.



## **SHAKHTAR GLOBAL TOUR** FOR PEACE IN UKRAINE

#### 19/04/2022. Fenerbahce vs Shakhtar

The Miners played the third match and the inscription "I want as part of the Shakhtar Global Tour for Peace in Istanbul against Turkish Fenerbahce. The players came on the field in the symbolic shirts bearing a photo of 4-year-old Alisa from Mariupol

to come back home". In this way, Shakhtar wanted to draw attention to the large number of dead and injured children due to Russia's war against Ukraine.



# million

was raised through Fenerbahce vs Shakhtar match in Istanbul

#### 25/04/2022. Antalyaspor vs Shakhtar

Shakhtar appeared for the charity match wearing the shirts to commemorate 215 Ukrainian children who have fallen victim of a full-scale Russia's invasion. The shirt print features Valeriia Hlodan's maternity hospital

wristband with the ID details of her daughter Kira who was born in January 2022. Valeriia, three-month-old Kira and her grandmother were killed by a Russian missile in their apartment in Odesa on April 23.



# SHAKHTAR GLOBAL TOUR FOR PEACE IN UKRAINE

#### 01/05/2022. Hajduk vs Shakhtar

Shakhtar played fifth charity match against Croatian Hajduk at the stadium of the opponents and reminded the whole world about the Mariupol tragedy. The match was attended by UEFA president Aleksander
Ceferin, who was presented with
a symbolic shirt with the
inscription MARIUPOL by
FC Shakhtar CEO Serhii Palkin.



We want to talk about war and peace in Ukraine through these matches. About the terrible war that Russia unleashed against Ukraine, about the suffering and destruction that this war brought to our country. About peace – the need to end this madness, return to normal life and rebuild the country. Our messages are simple: Stop War in Ukraine and Football for Peace – that says it all



Serhii Palkin, FC Shakhtar CEO





#### **SHAKHTAR WOMEN**



# SHAKHTAR WOMEN'S TEAM ARE THE MOST SUCCESSFUL IN THE LEAGUE

On June 15, 2021, Shakhtar announced the creation of women's team in accordance with the requirements of the strategic plan for development of women's football in Ukraine, approved by the UAF. The head coach position was taken by Roman Zaiev, who previously worked as a head coach of the Ukraine women's U17 team, and in 2019 and 2020, he received Ukraine's Football Stars awards in the Best Coach of Women's Teams category.

In their debut season, Shakhtar women's team played in the First League and ended the year as the leaders, winning all 10 matches with a total goal difference of 89–0. The most prolific player in the team is forward Polina Yanchuk (25 goals). The fans of the Miners recognized her as the best football player of 2021.





Everyone approached Shakhtar women's team project with anticipation and interest. I am very glad and grateful to the girls for the fact that they accepted all our proposals and worked with great enthusiasm for four months. The result we have achieved is the fruit of the work done. We understand what level we should reach and under what brand we play. FC Shakhtar is the flagship of Ukrainian football and is the most ambitious club, regardless of whether it is women's or men's team. We are facing the maximum objectives

Roman Zaiev, head coach of FC Shakhtar women's team

victories were claimed by Shakhtar women's team in 10 matches

89

goals scored and none conceded in the first part of the season







In the 2021/22 season, FC Shakhtar Academy teams competed in the Ukrainian Youth League (U19) and 4 age categories of the DUFLU Elite League (U17, U16, U15, U14).

Shakhtar U21 were disbanded in the summer of 2021 due to the cancellation of the Ukrainian U21 Championship.

Shakhtar U19 coached by Oskar Ratulutra scored 43 points in 18 rounds of the Ukrainian Youth League (14 wins, 1 draw, 3 defeats; goal difference: 46–13) and at the moment of cancellation of the competition they were the 3rd in the table. In 6 matches of the UEFA Youth League, the Miners beat Sheriff U19 (5-0 and 6-0) and Real Madrid U19 (3-2) and ended up in the 3rd spot in the group with 9 points. Also the Orangeand-Blacks played 2 matches of the Al Abtal International Cup.





The positive feeling is connected with the guys' progress and development, but there is a minor bad feeling from the fact that we failed to qualify for the spring part of the UEFA Youth League, although we had some good prerequisites. I am delighted that in each match the guys showed meaningful football and individually demonstrated their best qualities



Oskar Ratulutra, head coach of FC Shakhtar U19





Shakhtar U17 coached by Oleksandr Sytnyk, without a single defeat in 10 matches, took the first place in the table of their group, and later successfully started in the DUFLU Winter Cup, which was never completed due to the start of a full-scale war in Ukraine.





#### Shakhtar U16 led by

Volodymyr Samborskyi in the first part of the season of the DUFLU won 5 matches out of 10, scoring

17 points (goal difference: 22–15). Danylo Holovachov and Bohdan Butko are the most prolific players in the team.







Shakhtar U15 coached by
Oleksandr Maksymov successfully
spent the first stage of the season

in the DUFLU Elite League, finished the regular part in the leading position in the group.







FC SHAKHTAR | ANNUAL REPORT | SEASON 2021/22

Shakhtar U14 coached by
Dmytro Yefymov made their
debut in the Children and Youth
Football League of Ukraine. The
team confidently finished the first

stage (8 wins in 10 matches) and were preparing for the spring part of the championship, which did not take place due to the Russian military invasion into Ukraine.







FC SHAKHTAR | **ANNUAL REPORT** | SEASON 2021/22



### **SHAKHTAR ACADEMY IN SPLIT**

In March 2022, FC Shakhtar organized the evacuation of 85 underage players of its Academy from Ukraine to Croatia in coordination with the UAF, the National Police and

the State Border Guard Service of Ukraine. Already at the end of March, the Academy teams resumed the training process on the fields of base of Hajduk Split.



These children are the future of Shakhtar, Ukrainian football and the country as a whole. Many players, friends and colleagues approached me wishing to provide some help, and this help has been really important in fact. Together with HNK Hajduk Split and GNK Dinamo Zagreb, the central and local authorities of Croatia we managed to organize the evacuation of our young players

> Darijo Srna, Sports Director of FC Shakhtar



### **SHAKHTAR ACADEMY IN SPLIT**

On April 1, FC Shakhtar CEO Serhii Palkin and Sports Director Darijo Srna visited the base in Split, talked to the club's Academy

students and held a meeting with the top executives of HNK Hajduk Split.



On behalf of FC Shakhtar, I would like to thank the Hajduk management for the excellent conditions and support provided to the players of our Academy. This step once again testifies to the strong friendship between the clubs and the solidarity of the European football community



Serhii Palkin, FC Shakhtar CEO

Until the end of the 2021/22 season, Shakhtar Academy teams took part in the friendly matches, each of which was held under slogans in support of Ukraine and Ukrainians in their liberation war against Russian aggressors. The players also participated in youth competitions.

Shakhtar U14 won the Dalmatinko Cup and performed well in the international tournament in Augsburg (Germany). After the summer vacation, the Academy teams started preparing for the official competitions of the new season.





### **SHAKHTAR SOCIAL**

Shakhtar Social is a non-profit foundation established by FC Shakhtar in 2018 to implement the club's social and charitable projects, as well as to develop children's grassroots football in Ukraine. Its objectives are promoting healthy lifestyles, instilling the right values and creating equal opportunities for all those who like and play football.

Shakhtar is the only UPL club that has a foundation. Shakhtar Social is a legal entity and

a non-profit organization.
75% of financing of the
foundation projects in 2021
was provided using funds from
Ukrainian and European sponsors
and partners.

During 4 years of operation, the foundation implemented projects worth about UAH 43 million. More than 8 thousand children took part in social programmes. On average, Shakhtar Social organizes 10 projects and 50 events every year – offline and online.





# UAH 43 million

is the amount of implemented projects of Shakhtar Social

8,000

children
participated in
the foundation
projects



#### **GRASSROOTS FOOTBALL**

Come On, Let's Play! is the flagship project of Shakhtar Social, the implementation of which started in 2013 in Donetsk.

This is the largest social programme for development of children's amateur football in Ukraine. Children aged 7 to 12 can practise for free at high-quality grounds with all the necessary equipment under the guidance of coaches.

In the 2021/22 season, geography of Come On, Let's Play! expanded to 43 settlements of the country: Velyki Sorochyntsi (Poltava

43

settlements of Ukraine – geography of the Come On, Let's Play! project

6,000

children are the participants of the Come On, Let's Play! project

region), Berezanka, Koblevo (Mykolaiv region), Demeshkivtsi (Ivano-Frankivsk region) joined the project. Training sessions were conducted at 74 grounds, and 6,000 children participated in the programme (more than 8,000 children during the entire duration of the project). About 1,000 children practised at the grounds near the contact line in 12 settlements of Donetsk and Luhansk regions. In the fall of 2021, Come On, Let's Play! tournaments were held in all cities of the project.







# **GRASSROOTS FOOTBALL**



In July, Shakhtar Social received 100 footballs from UEFA for the Come On, Let's Play! project participants. Previously, Shakhtar won silver at the annual UEFA Grassroots Awards in the Best Professional Football Club category. In January 2022, the Come On, Let's Play project was selected as one of the winners of the competition of social initiatives iF Social Impact Prize 2021.

In September 2021, Shakhtar legend Andrii Vorobei became the Shakhtar Social Ambassador. Former player of the Miners participated in the opening of new playgrounds, social activities of the club and the foundation. Bringing in the well-known faces helps Shakhtar Social draw public attention to social issues such as grassroots football development, gender equality and inclusion in sports.





Shakhtar have been my team since childhood, I have devoted my whole life to them. Therefore, it is important for me to help them and work within the club's structure. The opening of playgrounds and the development of children in

# GRASSROOTS FOOTBALL

In December 2021, 2 Shakhtar Social projects received grants from the UEFA Foundation for Children. 1,227 applications from all over the world were submitted to the board for consideration, 67 of which were approved. The first programme was aimed at making football accessible and affordable to 180 children with disabilities in 6 cities of Ukraine and having 50 coaches trained in the aspects of inclusive sports. The second programme was Community Champion that arranged social street football tournaments in Kyiv for children aged 7 to 15. The project was designed for

two years. On October 9, 2021, Children's Football Tournament Named After Serhii Atelkin took place in Kyiv. The competition involved 60 children from Shakhtar Football School in Kyiv, Brovary and Vinnytsia. The tournament was held in two stages. At stage one, the children tried their hand at entertaining football competitions, while the second stage included games. All participants received gifts. Children were awarded by Serhii Atelkin's wife Anastasiia, his son Kyrylo, and Shakhtar legends Dmytro Shutkov, Andrii Vorobei and Oleksii Bielik.





#### **EDUCATION**

In the 2021/22 season, Shakhtar Social, with the support of EFDN and the UEFA Foundation for Children, continued to implement the STEM educational programme, which was launched a year earlier and that enables children to learn the coding basics through football. During lessons, special Sphero Bolt robots and tablets with the Sphero Education program installed were used. The children learned three kinds of coding: with the help drawings, block-based coding and textbased coding similar to JavaScript.

In September, the STEM project was launched at several schools in Kyiv. One of the lessons was held at NSC Olimpiiskyi. Shakhtar midfielder Mykhailo Mudryk attended the offsite lesson together with the pupils of Kyiv school No. 237.

The STEM programme was designed for two years. It was planned that 600 children would complete it.





600

pupils in Kyiv were supposed to study under the STEM programme



In 2022, FC Shakhtar implemented educational projects for schoolchildren in Kyiv: Shakhtar Smart (a series of lessons on the benefits of proper nutrition and sport for children aged 7 to 8) and Shakhtar STEM (development of programming skills for children aged 9 to 12). Shakhtar Smart is a series of 3 lessons and 1 more lesson with the participation of parents: football-based English, physical

education with FC Shakhtar
player, healthy nutrition, Parents
Day. It was planned to involve
5 thousand children in the
programmes.

Shakhtar Social and Come On, Let's Play! project partner DTEK continued to organize online conferences with Shakhtar players for children. Young fans could talk to Serhii Kryvtsov and Heorhii Sudakov via Zoom. Also, project participants met with the players of the first team Viktor Korniienko and Mykhailo Mudryk at the training base of the Miners.

During the 2021/22 season,
Shakhtar Social conducted
training sessions for coaches of
the foundation projects. One of
them, Introduction to Inclusive
Training event, was held in
Lviv and Severodonetsk. The
main speaker was Oleksandr

Fomichov - the administrator of the Come On, Let's Play! project in Ivano-Frankivsk. A seminar was also organized for participants of the Welcome Through Football programme, where representatives of the Ukrainian Red Cross Society grounded the coaches in providing first aid.

58

WAXTAP 1936

#### **GENDER EQUALITY**

Shakhtar Social supports
development and promotion of
women's football. In the 2021/22
season, more than 450 girls
took part in training sessions
of Come On, Let's Play! project.
Shakhtar founded the girls team
in Kharkiv in partnership with
the United Nations Population
Fund (UNFPA Ukraine) in 2018.

In 2021, the football festival was held in Bryhadyrivka (Kharkiv region), where the players acted as coaches for local children. In addition, the players conducted joint training sessions with a group of girls with mental disabilities, helping them perform various exercises.



450

girls participated in training sessions of the Come On, Let's Play! project

In October 2021, Shakhtar women's team conducted a joint training session with the participants of Come On, Let's Play! project. 10 girls with physical and mental disabilities who regularly attend classes practised on the field of Gymnasium A+ in the capital. It was the first experience of inclusive training for Shakhtar women's team players.

13 girls with mental disorders involved in the Come On, Let's Play! project took part in the Life Skills programme aided by Special Olympics and UNFPA Ukraine. For seven days the children performed various creative tasks, communicated with each other and participated in football training under the supervision of psychologists and volunteers.









59

## **SOCIAL INCLUSION**

In 9 Ukrainian cities, the inclusive training sessions for children with physical or mental disabilities took place supported by the partners UNFPA Ukraine, Special Olympics Ukraine and DTEK. Children with disabilities (autism, Down syndrome, deafness, cerebral palsy) trained at the Come On, Let's Play! grounds in Kyiv, Kharkiv, Mariupol, Ivano-Frankivsk, Lviv, Poltava, Brovary, Severodonetsk, Vinnytsia. Shakhtar Social started a regular practice of organizing inclusive training sessions in

Kharkiv and Kyiv. In 2021, the training session of the first team of the Miners was attended by 30 children with disabilities who are the participants of the Come On, Let's Play! project in Kyiv. They got gifts, autographs and took pictures with the players.





#### **IDPs**

Since 2020, Shakhtar Social jointly with the European Football for Development Network (EFDN) and the UEFA Foundation for Children have been implementing the Welcome Through Football project designed for two years. 35 IDPs from Donetsk and Luhansk regions have already been involved in the project's stage one. Its purpose is exchanging

experience and developing
a football-based social inclusion
methodology. Six more European
football clubs participate in the
project: Benfica (Portugal),
Werder Bremen (Germany),
Everton, Sheffield United (both
based in England), Emmen
(Netherlands) and Apollon
Limassol (Cyprus).



In 2021, Shakhtar Social launched the second stage of the Welcome Through Football project, within which displaced children aged 14 to 16 were able to train for free under the guidance of professionals, work as volunteers at the Come On, Let's Play! grounds for children with disabilities, attend football matches and take part in other activities of the club and Shakhtar Social. 42 children were involved

in total. The players of Shakhtar youth team attended one of the Welcome Through Football training sessions. The session was held in the gym of Gymnasium A+ in Kyiv. As part of UEFA Solidarity Projects, Illia Hulko, Dmytro Kapinus, Anton Hlushchenko, Kristian Bako, Andrii Buleza and Kyrylo Siheev presented 30 new balls to children and took part in the training session.











# SHAKHTAR SOCIAL FOUNDATION DURING THE WAR

Since the beginning of the fullscale war, free football training session for boys and girls within the Come On, Let's Play! project have been held in 13 settlements of Ukraine. The training sessions are attended by local children, and internally displaced persons. As of June 30, 2022, more than 1,000 children joined the programme. It is planned to open the project in another 5 cities of Ukraine thanks to the ECA (European Club Association) grant. The goal is to introduce children to football and to form the habit of practising sports regularly.

In wartime, the value of the project also lies in the fact that it allows you to immerse yourself in your favourite activity and get distracted from the war.

Free training sessions for children with disabilities and special needs (autism, Down syndrome, cerebral palsy, etc.) within the Come On, Let's Play! project are also held in Kyiv and Brovary. It is planned to organize such sessions in 6 more cities thanks to the UEFA Foundation grant. The goal is the development of children's physical skills, socialization, promotion of inclusion.



1,000

children have been attending free training sessions of the Come On, Let's Play! project since the beginning of the war on February 24, 2022





## **SHAKHTAR SOCIAL** FOUNDATION DURING THE WAR

Shakhtar Social takes care for children whose parents died as a result of hostilities. Currently, 8 families and 12 children are under the care of the foundation. The families received aid in the amount of more than UAH 800 thousand. The allocated funds were directed towards paying for medical services, medicines, food, clothes, household appliances, rent of temporary housing, repairs, etc. The programme is implemented thanks to cooperation with Swiss foundation Shift 360.

Cooperation with EFDN (European Football for Development Network) and European football clubs allowed Shakhtar Social to organize the delivery of humanitarian aid with a total weight of 34 tons. 15 European clubs provided help to Shelter Centre, which was quickly established by FC Shakhtar in Lviv. More than 200 adults and children who were left homeless because of the war live there.



foster families, where 12 children who lost their parents are being raised, are under the care of **Shakhtar Social** 



European football clubs with the support of EFDN and Shakhtar Social collected 34 tons of humanitarian aid for Ukraine



Children are always children, even during the war. We want to make their lives better at this difficult time, so we decided to continue training where it is possible. Local children train here and a lot of people who were forced to leave their hometowns because of the war. The

sessions are held at the grounds located as close as possible to the shelters. Our coaches know what to do in case of air raid alerts



Inna Khmyzova, Shakhtar Social Director



# SHAKHTAR SOCIAL FOUNDATION DURING THE WAR

Main partners of Shakhtar Social:
DTEK, UEFA Foundation, ECA
(European Club Association),
EFDN (European Football for
Development Network), Shift360
Foundation, Special Olympics,
AS Roma, AFC Ajax, Legia
Warszawa S. A.

Shakhtar Social has repeatedly received specialized awards in Europe, as well as grants from European organizations.
In 2019, Come On, Let's Play! project was recognized as the best social initiative among European football clubs in Barcelona.





### **CHILDREN'S STORIES**

6-year-old Illia Kostushevych lost his parents in Mariupol: they were killed as a result of the Russian troops' rocket attacks on the city, with the street and the area where they resided being fully destroyed. Volunteers saved the child from the blockade, and now the family of Maria and Volodymyr Bespalyi from Sloviansk have

been taking care of Illia. British Prime Minister Boris Johnson wrote an open letter addressed to Ukrainian children, and Illia decided to send a reply to the head of the British government. He asked the executives of FC Shakhtar, in particular Darijo Srna, to hand this letter over to the British Prime Minister.





I want the war to end more quickly, so that people don't die anymore. I want to play football in my hometown of Mariupol. I would like all the children in the world to experience no war. Please say hello to all the kids in Britain for me, thank you for helping us. We will win! I have a cat named Frosia. I am sending you the flag of Ukraine that I drew. Hugging you tightly.

Illia, 6 years old





## **SHAKHTAR FOOTBALL SCHOOL**

FC Shakhtar continued to implement the project in the format of a franchise – Shakhtar Football School. Anyone can become a partner of the club: by buying a franchise and opening a school branch in their city, the partners gain access to knowledge and technologies necessary for the successful management of a football school, take a special online training course.

During the 2021/22 season, 3 more schools were openedin Boryspil, Zaporizhia and
Kherson. In general, the project
is represented by 11 branches
in 7 cities of Ukraine (including
Kyiv, Brovary, Poltava, Vinnytsia).
Training sessions for children aged
2 to 8 are conducted according
to the methodology developed
by the specialists of FC Shakhtar
Academy. The first session is
free. The best players of Shakhtar
Football School will eventually
have the opportunity to take part
in the trials at the Academy.



branches of
Shakhtar Football
School were
opened in 7 cities
of Ukraine



In early October, Shakhtar
opened the first Shakhtar Pro
football school in Kyiv. Children
aged 7 to 12 study here, and the
FC Shakhtar Academy coaches
conduct training sessions in line
with the methodology and under
the direct supervision of Academy

Sports Department Head Edgar Cardoso. The pupils will have a priority right to participate in the Academy trials, and they will also be involved in the club's regular professional football events.





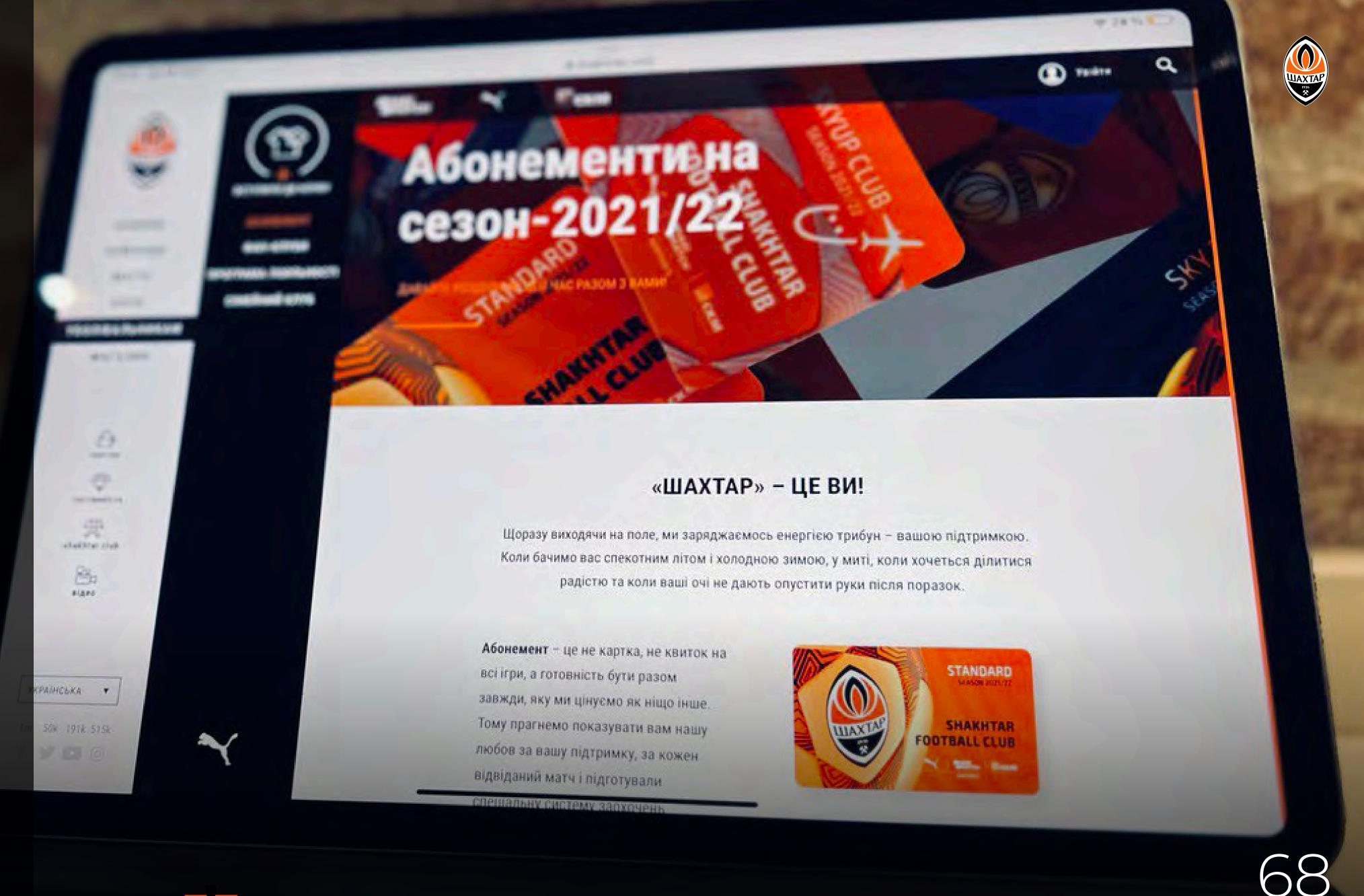
FC Shakhtar is the leader of Ukrainian football who actively develops communication with fans on social media and digital channels. The club is constantly improving and developing new types of interaction with its fans.

#### **OFFICIAL WEBSITE**

The traffic of the official website in the 2021/22 season was 1 million 272 thousand unique users who made 2 million 540 thousand sessions.

1.27
million

unique users visited shakhtar.com in the 2021/22 season

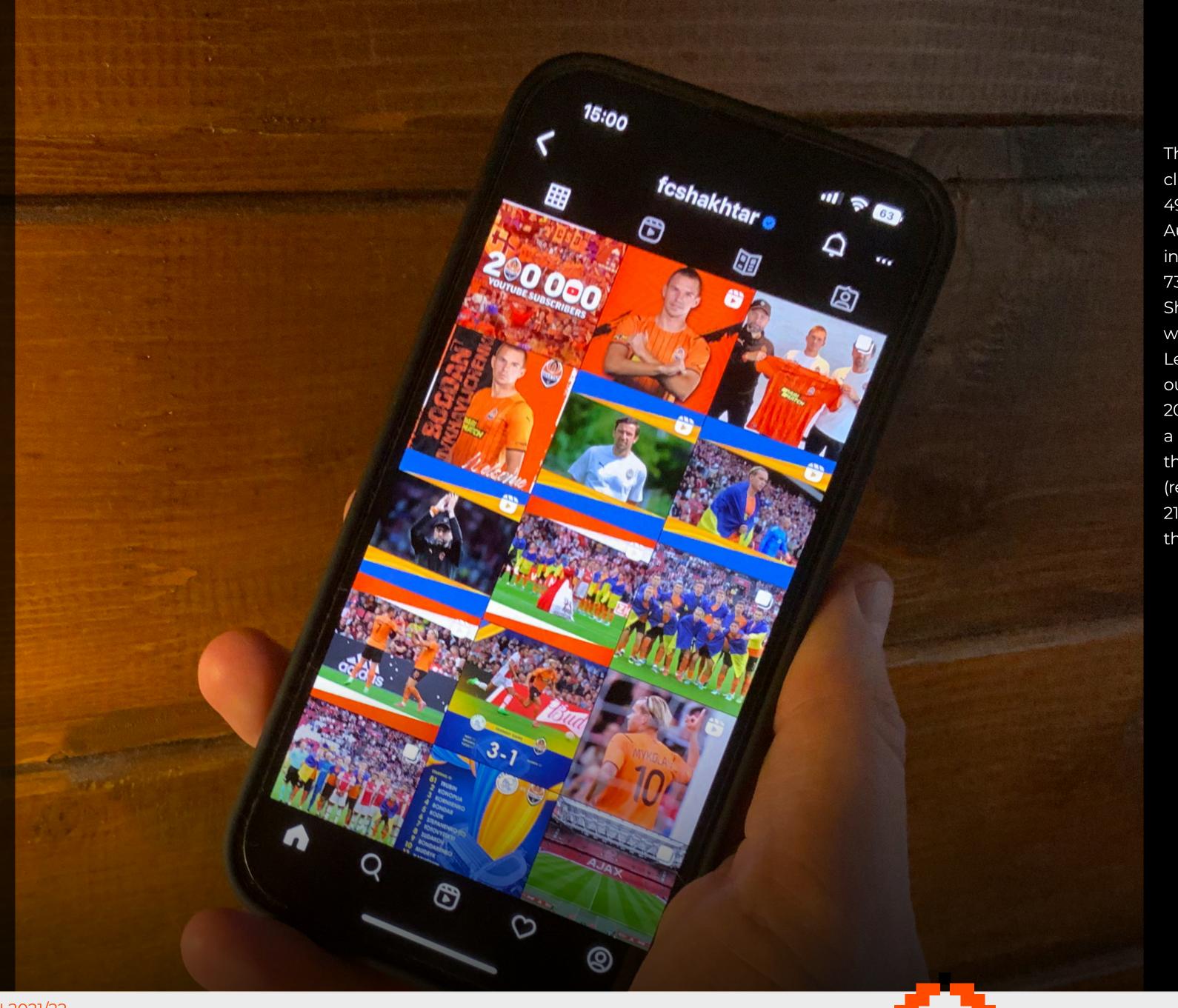


#### **SOCIAL MEDIA**

2 million 999 thousand users are subscribed to Shakhtar's social networking accounts (the number of subscriptions increased by 5.56% compared to the previous season). The club's pages on Facebook (1.397 million people) and Instagram (517.5 thousand) are the most popular among fans. The largest increase was recorded on Instagram, where more than 88 thousand fans joined Shakhtar (+20%). The audience on TikTok has increased significantly – 31 thousand new subscribers (+62%). There is a stable growth on YouTube (+25.6 thousand users or +15%) and Twitter (+16 thousand people or +13%).

2.99 million

people are subscribed to Shakhtar's social networking accounts





The total reach of a post on the club's social media pages is 494 million 584 thousand views. August 2021 was a record month in terms of user activity (67 million 735 thousand views), when Shakhtar defeated Monaco and won a pass to the Champions League group stage. After the outbreak of war on February 24, 2022, the most popular post was a photo of the flag of Ukraine with the slogan "We'll withstand it!" (reach - almost 11 million users, 214 thousand likes and 16.5 thousand retweets).

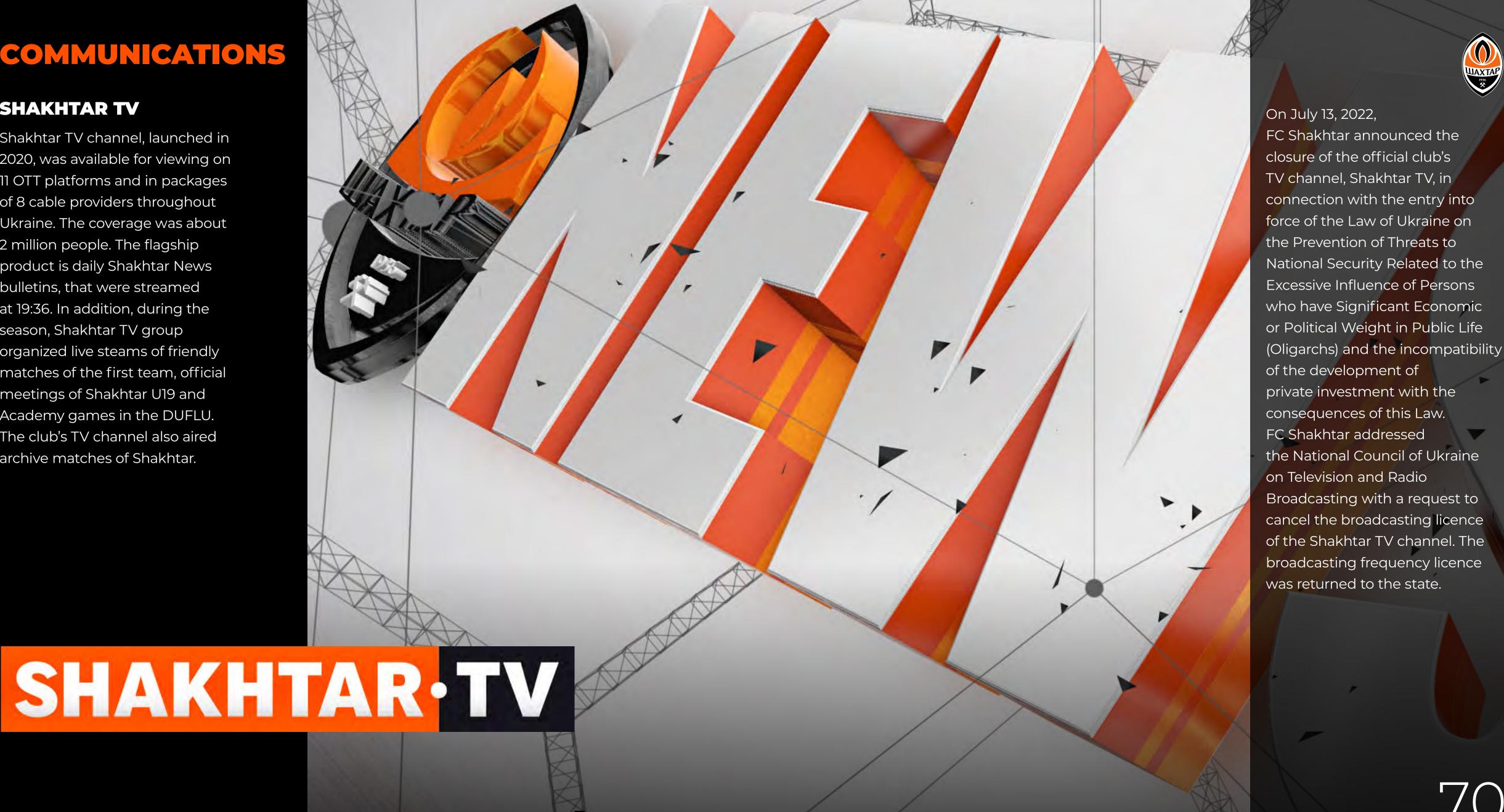
494.5 million

views are the post reach on the club's social media pages



#### **SHAKHTAR TV**

Shakhtar TV channel, launched in 2020, was available for viewing on 11 OTT platforms and in packages of 8 cable providers throughout Ukraine. The coverage was about 2 million people. The flagship product is daily Shakhtar News bulletins, that were streamed at 19:36. In addition, during the season, Shakhtar TV group organized live steams of friendly matches of the first team, official meetings of Shakhtar U19 and Academy games in the DUFLU. The club's TV channel also aired archive matches of Shakhtar.

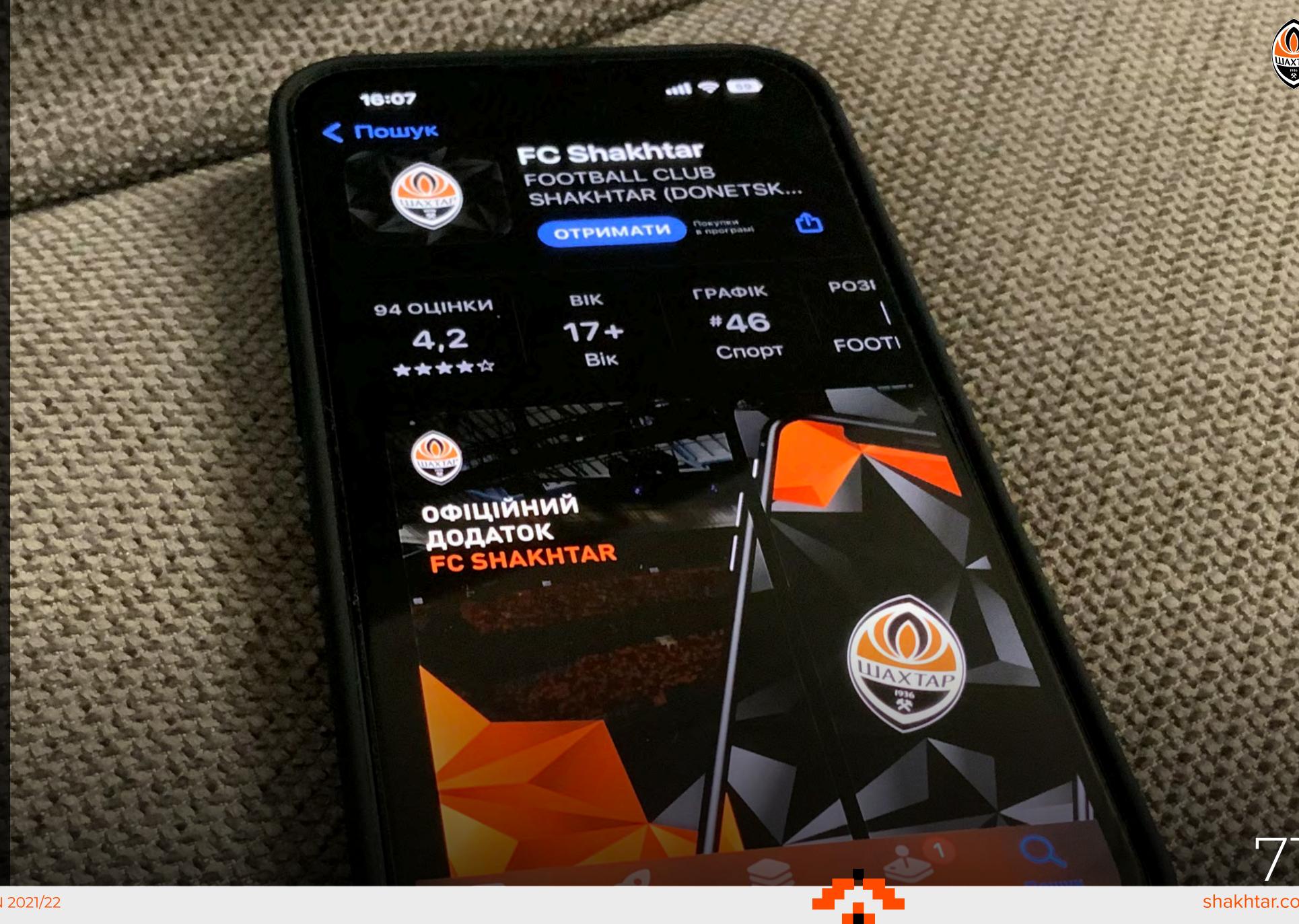


#### **SHAKHTAR CLUB**

The club continues to develop the unique Shakhtar Club service for Ukrainian football. In the 2021/22 season, 37 thousand 720 fans subscribed, and the number of application openings exceeded 381 thousand times. In general, the club's FC Shakhtar application has already been installed by more than 90 thousand users.

thousand

users installed the FC Shakhtar mobile application





FC SHAKHTAR | ANNUAL REPORT | SEASON 2021/22



### **PARTNERSHIP** AND SPONSORSHIP

In the 2021/22 season, the cooperation between FC Shakhtar and the global sports brand Puma started. The contract is effective for 5 years. Puma became a technical partner of the club and released 3 new kits of the Miners, the presentation of which took place on July 15, 2021 in Kyiv.



A new stage in the history of Shakhtar awaits us. During the five years of our collaboration with Puma, we will work together with our partner every day to create high-quality and beautiful items for our fans. The kits reflect the traditions of the club. It will be evaluated by our fans when they buy it at the store and come to the stadium in it

> Dmytro Kyrylenko, Commercial Director of FC Shakhtar

On July 22, 2021, Dobrobut healthcare network became the medical partner of FC Shakhtar. The contract was signed for two years with an extension option.

The cooperation provides for rendering medical services to the club players, as well as special programmes for the fans of the Orange-and-Blacks.



FC SHAKHTAR | ANNUAL REPORT | SEASON 2021/22

# HELP FROM SPONSORS AND PARTNERS DURING THE WAR

From February 24 to July 1, 2022, SCM businesses, the Rinat Akhmetov Foundation and FC Shakhtar provided UAH 2.7 billion in aid to Ukraine and Ukrainians.

A series of charity matches as part of the Shakhtar Global Tour for Peace, held with the support of the club partner SkyUp Airlines company and the Ministry of Foreign Affairs of Ukraine, brought UAH 13.2 million in proceeds.

The title partner Parimatch
Ukraine organized a series of
charity auctions to raise
UAH 1 million to help Ukraine.

One of the lots was a Shakhtar jersey with the autographs of the players.

The club's partners Sorare and Binance blockchain platform held charity auctions, thanks to which they managed to collect UAH 4.2 million and USD 100,000 for humanitarian purposes, assistance to IDPs and Ukrainian children affected by the war.

BRSM-Nafta network provided fuel for the club vehicles used for transportation of IDPs in the Lviv region and for delivery of humanitarian aid.

SPONSOR/PARTNER	STATUS	BUSINESS AREA
Puma	Technical sponsor	Sportswear and equipment
Parimatch	Title partner	Betting/gambling
SCM	General sponsor	Multi-industry group
SkyUp Airlines	Air travel partner	Air transportation
Rexona	Premium partner	Products for body care
Pepsi	Premium partner	Non-alcohol beverages/FMCG
BRSM-Nafta	Fuel partner	Network of petrol stations
FUIB	Official partner	Banking and financial services sector
Dobrobut	Medical partner	Medical services



FC SHAKHTAR | ANNUAL REPORT | SEASON 2021/22 shakhtar.com



#### **REVENUE**

The total measure of income of FC Shakhtar, including VAT, according to the results of the 2021/22 season, was UAH 2 billion 178 million.

Club's revenue items: sale and loan of players, revenue from UEFA and FIFA and trading income.

#### Revenue from sale and loan of players

In the 2021/22 season, Shakhtar's revenue from sale and loan of players amounted to UAH 622 million.

#### **Revenue from UEFA and FIFA**

Shakhtar passed 2 rounds of the Champions League qualification and took part in the group stage of the tournament.

The club's revenue from UEFA and FIFA amounted to UAH 1 billion 164 million.

#### Revenue of FC Shakhtar, UAH m with VAT

Revenue item	2021/22 season
Sale and loan of players	622
Revenue from UEFA and FIFA	1 bn 164
Trading income	392
Total	2 bn 178

The report was compiled for FC Shakhtar on the basis of management data, including VAT





FC SHAKHTAR | ANNUAL REPORT | SEASON 2021/22





#### **Trading income**

The total trading income amounted to UAH 392 million. Sponsorship and advertising revenue was UAH 267 million, TV rights revenue was UAH 2 million, ticket and season ticket sales revenue was

UAH 58 million, corporate boxes
revenue was UAH 42 million,
merchandise revenue was

UAH 20 million, Premier League
revenue was UAH 1 million.



#### Trading income, UAH m with VAT

Revenue item	2021/22 season
Sponsorship and advertising	267.44
Revenue from TV rights	2.14
Ticket and season ticket sales	58.4
Corporate boxes	42.4
Sale of merchandise	20.45
Revenue from the Premier League	1
Total	392

78

# **TAXES**

FC Shakhtar is a responsible taxpayer. According to the statistics of the State Fiscal Service, the club is among the hundred largest taxpayers

in Ukraine. During the 2021/22 season, FC Shakhtar paid UAH 421 million 983 thousand in taxes to the budgets of all levels.







